



 COLUMBIA | ECONOMICS

## Advanced Microeconomics

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### 1. Preference and Choice

There are two distinct approaches to modeling individual choice behavior.

The first one treats the decision makers' tastes, as summarized in their **Preference Relation**, as the primitive characteristic of the individual.

The second approach treats the individual's choice behavior as the primitive feature and proceeds by making assumptions directly concerning this behavior. A central assumption in this approach is the **Weak Axiom of Revealed Preference**.

#### 1.1. Preference Relations

In the preference-based approach, the objectives of the decision maker are summarized in a preference relation, which denote by  $\succeq$ .  $\succeq$  is a binary relation on the set of alternatives  $X$ , allowing the comparison of pairs of alternatives  $x, y \in X$ .

##### Definition 1

(1) The **Preference Relation**  $\succeq$  is defined as:

$$x \succeq y \Leftrightarrow x \text{ is at least as good as } y$$

(2) The **Strict Preference Relation**  $\succ$  is defined as:

$$x \succ y \Leftrightarrow x \succeq y \wedge y \not\succeq x$$

(3) The **Indifference Relation**  $\sim$  is defined as:

$$x \sim y \Leftrightarrow x \succeq y \wedge y \succeq x$$

16 **Definition 2** The preference relation  $\succeq$  is **Rational** if it is

- 17 (1) Complete:  $\forall x, y \in X, x \succeq y \vee y \succeq x$ .  
 18 (2) Transitive:  $\forall x, y, z \in X, x \succeq y \wedge y \succeq z \Rightarrow x \succeq z$ .

19 **Theorem 3** If  $\succeq$  is rational, then

- 20 (1)  $\succ$  is irreflexive ( $\forall x \in X, x \not\succ x$ ) and transitive.  
 21 (2)  $\sim$  is reflexive ( $\forall x \in X, x \sim x$ ), transitive and symmetric ( $\forall x, y \in X, x \sim y \Leftrightarrow y \sim x$ ).

22 **Definition 4 Utility Functions**

23 A **Utility Function**  $u(x)$  assigns a numerical value to each element in  $X$ , ranking the  
 24 elements of  $X$  in accordance with the individual's preferences.  $u : X \rightarrow \mathbb{R}$  is a utility function  
 25 representing preference relation  $\succeq$  if,

$$\forall x, y \in X, x \succeq y \Leftrightarrow u(x) \geq u(y)$$

26 The utility function that represents a preference relation is not unique. It is only the ranking  
 27 of alternatives that matters. The preference relation associated with a utility function is  
 28 an **Ordinal** property (invariant for any strictly increasing transformation). The numerical  
 29 values associated with the alternatives in  $X$ , and hence the magnitude of any differences in  
 30 the utility measure between alternatives, are **Cardinal** properties (does not preserve under  
 31 all strictly increasing transformations).

32 **Theorem 5** A preference relation  $\succsim$  can be represented by a utility function only if it is  
 33 rational.

## 34 1.2. Choice Rules

35 In the second approach to the theory of decision making, choice behavior is represented by  
 36 means of a choice structure.

37 **Definition 6 Choice Structure**

38 A **Choice Structure**  $(\mathcal{B}, C(\cdot))$  consists of two ingredients:

- 39 (1)  $\mathcal{B}$  is a family (a set) of nonempty subsets of  $X$  ( $\mathcal{B} \subseteq 2^X$ ). The elements  $B \in \mathcal{B}$  are  
 40 budget sets.  
 41 (2)  $C(\cdot)$  is a choice rule that assigns a nonempty set of chosen elements  $C(B) \subseteq B$  for  
 42 every budget set  $B \in \mathcal{B}$ . When  $C(B)$  contains a single element, that element is the  
 43 individual's choice from among the alternatives in  $B$ . When  $C(B)$  contains multiple  
 44 elements, the elements of  $C(B)$  are the acceptable alternatives in  $B$  that the decision  
 45 maker might choose.



### 46 Definition 7 The Weak Axiom of Revealed Preference

47 The choice structure  $(\mathcal{B}, C(\cdot))$  satisfies **The Weak Axiom of Revealed Preference** if  
48 the following property holds:

If  $\exists B \in \mathcal{B}$  with  $x, y \in B$  s.t.  $x \in C(B)$ ,  
then  $\forall B' \in \mathcal{B}$  with  $x, y \in B'$  and  $y \in C(B')$ , we have  $x \in C(B')$ .

The weak axiom of revealed preference says that if  $x$  is ever chosen when  $y$  is available, then there can be no budget set containing both alternatives for which  $y$  is chosen and  $x$  is not. If  $x$  is revealed at least as good as  $y$ , then  $y$  cannot be revealed preferred to  $x$ .

### Definition (Houthaker's Axiom of Revealed Preferences)

Revealed preference choice rule  $C_R: 2^X \rightarrow 2^X$  satisfies HARP if whenever  $\forall a, b \in X$  and  $\forall A, B \subset X$ ,

- $\{a, b\} \subseteq A$  and  $a \in C_R(A)$ ; and
- $\{a, b\} \subseteq B$  and  $b \in C_R(B)$ ,

then we must have  $a \in C_R(B)$  (and  $b \in C_R(A)$ ).

Figure 1: HARP.

### Definition (Weak Axiom of Revealed Preferences)

Revealed preferences  $\hat{C}_R: \mathcal{B} \rightarrow 2^X$  defined only for choice sets  $\mathcal{B} \subseteq 2^X$  satisfies WARP if whenever  $\forall a, b \in X$  and  $\forall A, B \in \mathcal{B}$ ,

- $\{a, b\} \subseteq A$  and  $a \in \widehat{C}_R(A)$ ; and
- $\{a, b\} \subseteq B$  and  $b \in \widehat{C}_R(B)$ ,

then we must have  $a \in \hat{C}_R(B)$  (and  $b \in \hat{C}_R(A)$ ).

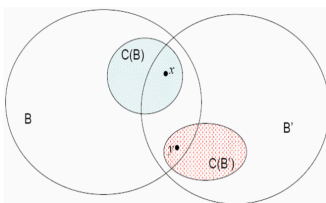
Figure 2: WARP.

HARP is WARP with all possible choice sets ( $\mathcal{B} = 2^X$ ). HARP is necessary and sufficient for rationalizability. WARP is necessary but not sufficient for rationalizability.

Consider two different budget sets:  $\{a, b\}$  and  $\{a, b, c\}$ . Suppose we know revealed preference choice rules:  $C_R(\{a, b\})$  and  $C_R(\{a, b, c\})$ . We ask: "Is it possible to rationalize this  $C_R(\cdot)$ ?"

- $C_R(\{a, b\}) = \{a\}$  and  $C_R(\{a, b, c\}) = \{c\}$ 
  - Yes:  $c \succ a \succ b$
- $C_R(\{a, b\}) = \{a\}$  and  $C_R(\{a, b, c\}) = \{a\}$ 
  - Yes:  $a \succ b, a \succ c, b \succ c$
- $C_R(\{a, b\}) = \{a, b\}$  and  $C_R(\{a, b, c\}) = \{c\}$ 
  - Yes:  $c \succ a \sim b$
- $C_R(\{a, b\}) = \{\emptyset\}$  and  $C_R(\{a, b, c\}) = \{c\}$ 
  - No: see Theorem 1
- $C_R(\{a, b\}) = \{b\}$  and  $C_R(\{a, b, c\}) = \{a\}$ 
  - No: Contradiction
- $C_R(\{a, b\}) = \{a\}$  and  $C_R(\{a, b, c\}) = \{b, c\}$ 
  - **No: Contradiction**

## Violation of HARP



WARP is not sufficient for rationalizability

### Example

Consider  $\hat{C}_R: \mathcal{B} \rightarrow 2^{\{a,b,c\}}$  defined for choice sets

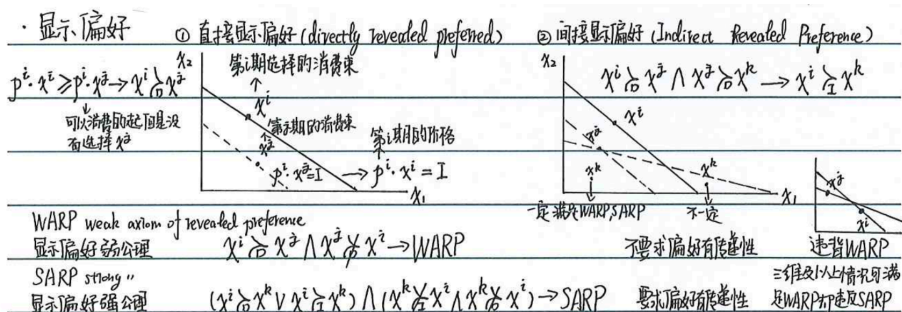
$\mathcal{B} \equiv \{\{a,b\}, \{b,c\}, \{c,a\}\} \subseteq 2^{\{a,b,c\}}$  with:

$\hat{C}_R(\{a,b\}) = \{a\}$  (i.e.,  $a \succ b$ ),

$\hat{C}_R(\{b,c\}) = \{b\}$  (i.e.,  $b \succ c$ ),

$\hat{C}_R(\{c,a\}) = \{c\}$  (i.e.,  $c \succ a$ ).

$\hat{C}_R(\cdot)$  satisfies WARP, but is not rationalizable (violates transitivity).



54 **Theorem 8** Suppose  $\succeq$  is complete and transitive and  $B$  is finite and non-empty, then  
 55  $C(B, \succeq) \neq \emptyset$ .

If  $B$  is infinite, then  $C(B, \succeq)$  might be empty.

### Example

Let  $X = [0, \infty)$  and  $B \subset X$  is  $B = \{1, 2, 3, \dots\}$ . If you prefer more to less ( $x \succ y$  if  $x > y$ ), then  $C(B, \succeq) = \emptyset$ .

### Example

Let  $B = [0, 1)$ . Again, if you prefer more to less ( $x \succ y$  if  $x > y$ ), then  $C(B, \succeq) = \emptyset$ .

Figure 3: E.g.

## 56 1.3. The Relationship between Preference Relations and Choice Rules

57 **Proposition 9** Suppose that  $\succsim$  is a rational preference relation. Then the choice structure  
 58 generated by  $\succsim$ ,  $(\mathcal{B}, C^*(\cdot, \succsim))$  satisfies the weak axiom.



59 **Definition 10** Given a choice structure  $(\mathcal{B}, C(\cdot))$ , we say that the rational preference re-  
 60 lation  $\succsim$  rationalizes  $C(\cdot)$  relative to  $\mathcal{B}$  if

$$C(B) = C^*(B, \succsim)$$

61 for all  $B \in \mathcal{B}$ , that is, if  $\succsim$  generates the choice structure  $(\mathcal{B}, C(\cdot))$ .

62 **Proposition 11 Arrow Theorem**

63 If  $(\mathcal{B}, C(\cdot))$  is a choice structure such that

- 64 1. the weak axiom is satisfied,  
 65 2.  $\mathcal{B}$  includes all subsets of  $X$  of up to three elements,

66 then there is a rational preference relation  $\succsim$  that rationalizes  $C(\cdot)$  relative to  $\mathcal{B}$ ; that is,  
 67  $C(B) = C^*(B, \succsim)$ , for all  $B \in \mathcal{B}$ . Furthermore, this rational preference relation is the *only*  
 68 preference relation that does.

## 69 1.4. Properties of Preferences

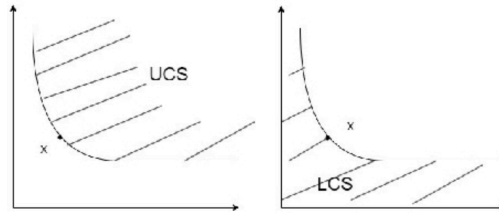
### Definition (continuous preference relation)

A preference relation  $\succeq$  is continuous iff for all  $x \in X$ , the upper and lower contour sets of  $x$

$$\text{UCS}(x) \equiv \{\xi \in X : \xi \succeq x\}$$

$$\text{LCS}(x) \equiv \{\xi \in X : x \succeq \xi\}$$

are both closed sets.

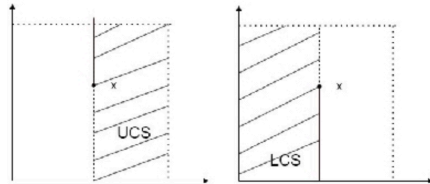


### Example (lexicographic preferences)

Preferences over  $[0, 1]^2 \subset \mathbb{R}^2$  with  $(x_1, y_1) \succeq (x_2, y_2)$  iff  $x_1 > x_2$ , or  $x_1 = x_2$  and  $y_1 \geq y_2$ .

### Example (lexicographic preferences are not continuous)

For lexicographic preferences, UCS and LCS are not closed.



**Definition (continuous preference relation)**

A preference relation  $\succeq$  on  $X$  is continuous iff for any sequence of pairs of elements  $\{(x_n, y_n)\}_{n=1}^{\infty}$  with  $x_n \succeq y_n$  for all  $n$ ,

$$\lim_{n \rightarrow \infty} x_n \succeq \lim_{n \rightarrow \infty} y_n.$$

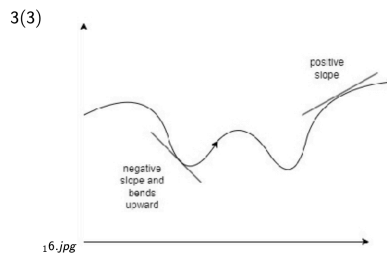
**Example (lexicographic preferences are not continuous)**

Consider a sequence  $x_n = (\frac{1}{n}, 0)$  and  $y_n = (0, 1)$ . For every  $n$ , we have  $x_n \succ y_n$ . But  $\lim_{n \rightarrow \infty} y_n = (0, 1) \succ (0, 0) = \lim_{n \rightarrow \infty} x_n$ .

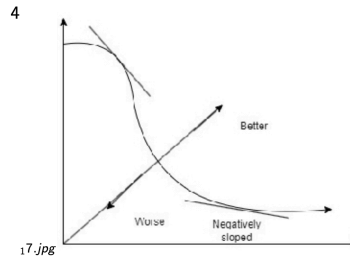
**Definition 12 Monotonicity**

$\succeq$  satisfies **Monotonicity** at bundle  $y$  iff  $\forall x \in X$ :

- (1) Monotone:  $\forall k, x_k \geq y_k \Rightarrow x \succeq y$ .
- (2) Strictly Monotone:  $\forall k, x_k > y_k \Rightarrow x \succ y$ .
- (3) Strongly Monotone:  $\forall k, x_k \geq y_k \wedge x \neq y \Rightarrow x \succ y$ .



- Not strictly monotone

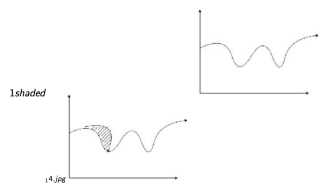


- These preferences satisfy strict monotonicity.
- Indifference curves are negatively sloped.

**Definition 13 Local Non-Satiation**

$\succeq$  is **Locally Non-satiated** iff  $\forall x, \forall \epsilon > 0, \exists y$  s.t.  $\|x - y\| \leq \epsilon$  ( $\exists y \in B_\epsilon(x)$ ) and  $y \succ x$ .

If  $x$  is strictly monotone, then it is locally non-satiated.



- Local non-satiation is not satisfied on the left.
- Local non-satiation is satisfied on the right.

78 **Definition 14 Convex Preferences**

79 (1)  $\succeq$  is **Convex** iff

$$y \succeq x \wedge z \succeq x \Rightarrow \forall \lambda \in (0, 1), \lambda y + (1 - \lambda)z \succeq x$$

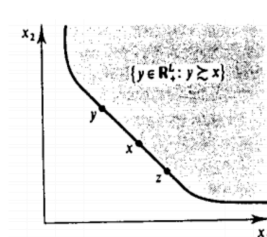
80 (2)  $\succeq$  is **Convex** iff the upper contour set of any  $x$  is a convex set.

81 (3)  $\succeq$  is **Strictly Convex** iff

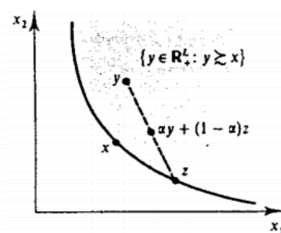
$$y \succeq x \wedge z \succeq x \Rightarrow \forall \lambda \in (0, 1), \lambda y + (1 - \lambda)z \succ x$$

82 (4) Convex preferences capture the idea that people like diversity. Convexity prohibits  
 83 the agent from preferring extremes in consumption.

Convex preferences (but not strictly)



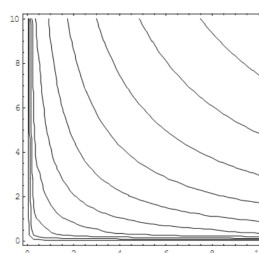
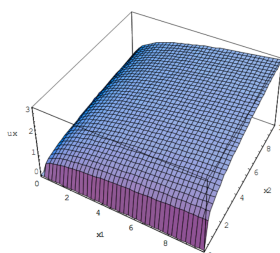
Strictly convex preferences



- $\succeq$  is (strictly) convex iff  $u(\cdot)$  is (strictly) quasiconcave
- Why not concave? Compare concave and quasiconcave  $u(\cdot)$  (on definitions, see my math slides, p. 149-164 & p. 198-209).

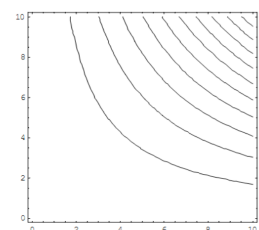
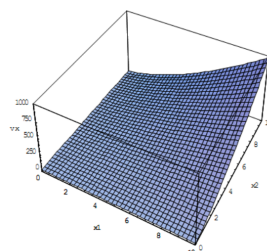
$$u(x_1, x_2) = x_1^{\frac{1}{2}} x_2^{\frac{1}{2}} \text{ (concave):}$$

Indifference curves:



$$v(x_1, x_2) = x_1^{3/2} x_2^{3/2} \text{ (quasiconcave):}$$

Indifference curves:



84 Concavity is not preserved under monotonic transformations.

## 85 Definition 15 Equivalent Utility Functions

- To check whether two utility functions  $u(x, y)$  and  $v(x, y)$  represent the same preferences, one might look at a marginal rate of substitution:

$$MRS_{x,y}^u = \frac{\partial u / \partial x}{\partial u / \partial y} = \frac{\partial v / \partial x}{\partial v / \partial y} = MRS_{x,y}^v$$

- If  $MRS_{x,y}^u \neq MRS_{x,y}^v$ , then  $u(x, y)$  and  $v(x, y)$  represent different preferences.

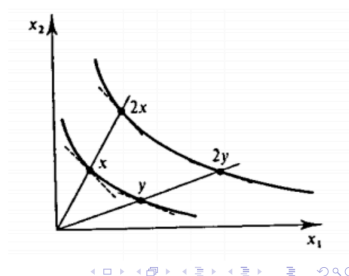
Property of $\succeq$	Property of $u(\cdot)$
– Monotone $(x \geq y \implies x \succeq y)$	– Nondecreasing $(x \geq y \implies u(x) \geq u(y))$
– Strictly monotone $(x > y \implies x \succ y)$	– Increasing $(x > y \implies u(x) > u(y))$
– Locally non-satiated	– Has no local maxima in $X$
– Convex	– Quasiconcave
– Strictly convex	– Strictly quasiconcave

## 86 Definition 16 Homotheticity

87  $\succeq$  is homothetic iff  $\forall x, y$  and  $\forall \lambda > 0$ :

$$x \succeq y \Leftrightarrow \lambda x \succeq \lambda y$$

- 88
- Continuous, strictly monotone  $\succeq$  is homothetic iff it can be represented by a utility function that is homogeneous of degree one (h. of d. 1), i.e.,  $u(\lambda x) = \lambda u(x)$  for all  $\lambda > 0$ .
  - Homothetic  $\succeq$  can also be represented by utility function that isn't h. of d. 1.



## 89 Definition 17 Separability

90 Preferences over  $x$  do not depend on  $y$ , i.e.  $\forall x, x' \in X$  and  $\forall y_1, y_2 \in Y$ :

$$(x', y_1) \succeq (x, y_1) \Leftrightarrow (x', y_2) \succeq (x, y_2)$$

**Example**

$u(x_1, x_2, x_3, x_4) = U(v(x_1, x_2), x_3, x_4)$ . The preferences are separable on the commodity group  $\{1, 2\}$ .

$$MRS_{x_1, x_2}^u = \frac{\partial u / \partial x_1}{\partial u / \partial x_2} = \frac{[\partial U / \partial v] \cdot [\partial v / \partial x_1]}{[\partial U / \partial v] \cdot [\partial v / \partial x_2]} = \frac{\partial v / \partial x_1}{\partial v / \partial x_2} = f(x_1, x_2)$$

and it does not depend on the commodity group  $\{3, 4\}$ . Note that  $MRS_{x_3, x_4}^u$  is

$$MRS_{x_3, x_4}^u = \frac{\partial u / \partial x_3}{\partial u / \partial x_4} = \frac{\partial U(v(x_1, x_2), x_3, x_4) / \partial x_3}{\partial U(v(x_1, x_2), x_3, x_4) / \partial x_4} = f(x_1, x_2, x_3, x_4)$$

An example is

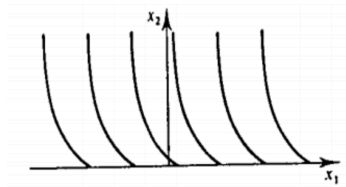
$$u(x_1, x_2, x_3, x_4) = \sqrt{x_1 x_2} \cdot (x_3 \cdot x_4) + x_3^2 + x_4^2.$$

91 **Definition 18 Quasi-linearity**

92 The following  $u(x_1, x_2)$  is linear in  $x_1$  and non-linear in  $x_2$ :

$$u(x_1, x_2) = x_1 + v(x_2)$$

93 Each indifference curve is a horizontally shifted copy of the others.



## 94 2. Classical Demand Theory

### 95 2.1. The Utility Maximization Problem

- The set of optimal choices:

$$\begin{aligned} x(p, w) &\equiv \arg \max_{x \in \mathbb{R}_+^n : p \cdot x \leq w} u(x) \\ &\equiv \arg \max_{x \in B(p, w)} u(x) \\ &= \{x \in \mathbb{R}_+^n : p \cdot x \leq w \text{ and } u(x) = v(p, w)\} \end{aligned}$$

- *Solution*:  $x(p, w)$  – a *Marshallian (Walrasian) demand*;
- $v(p, w)$  is called an *indirect utility function* (as opposed to direct utility  $u$ ).
- $v(p, w)$  is a value function.

To recover the choice correspondence from the value function we typically apply an Envelope Theorem.

- Value function (indirect utility):  $v(p, w) \equiv \sup_x u(x)$  s.t.  $px \leq w$ .
- Lagrangian:  $\mathcal{L} \equiv u(x) + \lambda(w - \sum_i p_i x_i) + \mu \cdot x$ .

By the Envelope Theorem, we have

$$\begin{aligned} 1) \quad \frac{\partial v}{\partial w} &= \frac{\partial \mathcal{L}}{\partial w} = \lambda, \\ 2) \quad \frac{\partial v}{\partial p_i} &= \frac{\partial \mathcal{L}}{\partial p_i} = -\lambda x_i. \end{aligned}$$

We can combine 1) and 2), dividing the second by the first.

#### Roy's identity

$$x_i(p, w) = - \frac{\frac{\partial v(p, w)}{\partial p_i}}{\frac{\partial v(p, w)}{\partial w}}.$$

- Roy's identity allows us to recover the Marshallian demand  $x$  from the indirect utility  $v$ .

96 **Proposition 19** If  $p \gg 0$  and  $u(\cdot)$  is continuous, then the utility maximization problem  
97 has a solution.

98 **Proposition 20** Suppose that  $u(\cdot)$  is a continuous utility function representing a locally  
99 nonsatiated preference relation  $\succsim$  defined on a consumption set  $X = \mathbb{R}_+^L$ . Then the Wal-  
100 rasian demand correspondence  $x(p, w)$  possesses the following properties:

- 101 1. *Homogeneity of degree zero in  $(p, w)$* :  $x(\alpha p, \alpha w) = x(p, w)$  for any  $p, w$  and scalar  $\alpha$ .
- 102 2. *Walras' law*:  $p \cdot x = w$  for all  $x \in x(p, w)$ .

- 103 3. *Convexity/uniqueness*: If  $\succsim$  is convex, so that  $u(\cdot)$  is quasiconcave, then  $x(p, w)$  is a  
 104 convex set. Moreover, if  $\succsim$  is *strictly convex*, so that  $u(\cdot)$  is strictly quasiconcave, then  
 105  $x(p, w)$  consists of a single element.

106 **Proposition 21** Suppose that  $u(\cdot)$  is a continuous utility function representing a locally  
 107 nonsatiated preference relation  $\succsim$  defined on the consumption set  $X = \mathbb{R}_+^L$ . The indirect  
 108 utility function  $v(p, w)$  is

- 109 1. Homogeneous of degree zero.  
 110 2. Strictly increasing in  $w$  and nonincreasing in  $p_\ell$  for and  $\ell$ .  
 111 3. Quasiconvex; that is, the set  $\{(p, w) : v(p, w) \leq \bar{v}\}$  is convex for any  $\bar{v}$ .  
 112 4. Continuous in  $p$  and  $w$ .

## 113 2.2. The Expenditure Minimization Problem

### Expenditure Minimization Problem

$$\min_{x \geq 0} p \cdot x \text{ such that } u(x) \geq \bar{u}.$$

i.e., find the cheapest bundle at price  $p$  that yields utility at least  $\bar{u}$ .

- The solution to the EMP is

$$h(p, \bar{u}) \equiv \arg \min_{x \in \mathbb{R}_+^L : u(x) \geq \bar{u}} p \cdot x,$$

where  $h(p, \bar{u})$  denotes a Hicksian (compensated) demand correspondence,  $h : \mathbb{R}^n \times \mathbb{R} \rightrightarrows \mathbb{R}^n$ . This is a decision function.

- The minimized value of expenditure is

$$e(p, \bar{u}) \equiv \inf_{x \in \mathbb{R}_+^L : u(x) \geq \bar{u}} p \cdot x,$$

where  $e(p, \bar{u})$  is an expenditure function. This is a value function.

114 **Proposition 22** Suppose that  $u(\cdot)$  is a continuous utility function representing a locally  
 115 nonsatiated preference relation  $\succsim$  defined on the consumption set  $X = \mathbb{R}_+^L$  and that the  
 116 price vector is  $p \gg 0$ . We have

- 117 1. If  $x^*$  is optimal in the UMP when wealth is  $w > 0$ , then  $x^*$  is optimal in the EMP  
 118 when the required utility level is  $u(x^*)$ . Moreover, the minimized expenditure level in  
 119 this EMP is exactly  $w$ .  
 120 2. If  $x^*$  is optimal in the EMP when the required utility level is  $u > u(0)$ , then  $x^*$  is  
 121 optimal in the UMP when wealth is  $p \cdot x^*$ . Moreover, the maximized utility level in  
 122 this UMP is exactly  $u$ .

123 **Proposition 23** Suppose that  $u(\cdot)$  is a continuous utility function representing a locally  
 124 nonsatiated preference relation  $\succsim$  defined on the consumption set  $X = \mathbb{R}_+^L$ . Then the  
 125 expenditure function  $e(p, u)$  is

- 126 1. Homogeneous of degree one in  $p$ .
- 127 2. Strictly increasing in  $u$  and nondecreasing in  $p_\ell$  for any  $\ell$ .
- 128 3. Concave in  $p$ .
- 129 4. Continuous in  $p$  and  $u$ .

130 **Proposition 24** Suppose that  $u(\cdot)$  is a continuous utility function representing a locally  
 131 nonsatiated preference relation  $\succsim$  defined on the consumption set  $X = \mathbb{R}_+^L$ . Then for any  
 132  $p \gg 0$ , the Hicksian demand correspondence  $h(p, u)$  possesses the following properties:

- 133 1. *Homogeneity of degree zero in  $p$* :  $h(\alpha p, u) = h(p, u)$  for any  $p, u$  and  $\alpha > 0$ .
- 134 2. *No excess utility*: For any  $x \in h(p, u)$ ,  $u(x) = u$ .
- 135 3. *Convexity/uniqueness*: If  $\succsim$  is convex, then  $h(p, u)$  is a convex set; and if  $\succsim$  is *strictly*  
 136 convex, so that  $u(\cdot)$  is strictly quasiconcave, then there is a unique element in  $h(p, u)$ .

137 **Proposition 25** Suppose that  $u(\cdot)$  is a continuous utility function representing a locally  
 138 nonsatiated preference relation  $\succsim$  and that  $h(p, u)$  consists of a single element for all  $p \gg 0$ .  
 139 Then the Hicksian demand function  $h(p, u)$  satisfies the compensated law of demand: For  
 140 all  $p'$  and  $p''$ ,

$$(p'' - p') \cdot [h(p'', u) - h(p', u)] \leq 0.$$

### 141 2.3. Duality

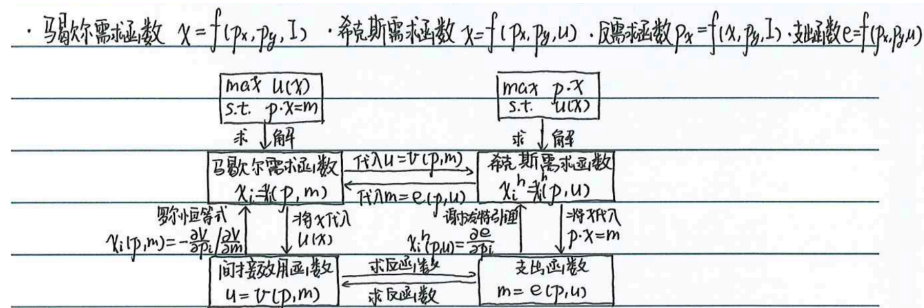
142 **Definition 26** For any nonempty closed set  $K \subset \mathbb{R}^L$ , the *support function* of  $K$  is defined  
 143 for any  $p \in \mathbb{R}^L$  to be

$$\mu_K(p) = \inf\{p \cdot x : x \in K\}.$$

144 **Proposition 27 (The Duality Theorem)** Let  $K$  be a nonempty closed set, and let  $\mu_K(\cdot)$   
 145 be its support function. Then there is a unique  $\bar{x} \in K$  such that  $\bar{p} \cdot \bar{x} = \mu_K(\bar{p})$  if and only  
 146 if  $\mu_K(\cdot)$  is differentiable at  $\bar{p}$ . Moreover, in this case,

$$\nabla \mu_K(\bar{p}) = \bar{x}.$$

### 147 2.4. Relationships between Demand, Indirect Utility, and Expenditure 148 Functions





**Proposition 28** Suppose that  $u(\cdot)$  is a continuous utility function representing a locally nonsatiated and strictly convex preference relation  $\succsim$  defined on the consumption set  $X = \mathbb{R}_+^L$ . For all  $p$  and  $u$ , the Hicksian demand  $h(p, u)$  is the derivative vector of the expenditure function with respect to prices:

$$h(p, u) = \nabla_p e(p, u).$$

That is,  $h_\ell(p, u) = \partial e(p, u) / \partial p_\ell$  for all  $\ell = 1, \dots, L$ .

**Proposition 29 (Roy's Identity)** Suppose that  $u(\cdot)$  is a continuous utility function representing a locally nonsatiated and strictly convex preference relation  $\succsim$  defined on the consumption set  $X = \mathbb{R}_+^L$ . Suppose also that the indirect utility function is differentiable at  $(\bar{p}, \bar{w}) \gg 0$ . Then

$$x(\bar{p}, \bar{w}) = -\frac{1}{\nabla_w v(\bar{p}, \bar{w})} \nabla_p v(\bar{p}, \bar{w}).$$

That is, for every  $\ell = 1, \dots, L$ :

$$x_\ell(\bar{p}, \bar{w}) = -\frac{\partial v(\bar{p}, \bar{w}) / \partial p_\ell}{\partial v(\bar{p}, \bar{w}) / \partial w}.$$

**Proposition 30 (The Slutsky Equation)** Suppose that  $u(\cdot)$  is a continuous utility function representing a locally nonsatiated and strictly convex preference relation  $\succsim$  defined on the consumption set  $X = \mathbb{R}_+^L$ . Then for all  $(p, w)$ , and  $u = v(p, w)$ , we have

$$\frac{\partial h_\ell(p, u)}{\partial p_k} = \frac{x_\ell(p, w)}{p_k} + \frac{x_\ell(p, w)}{\partial w} x_k(p, w) \quad \text{for all } \ell, k$$

**Slutsky equation**

$$\underbrace{\frac{\partial x_i(p, w)}{\partial p_j}}_{\text{total effect}} = \underbrace{\frac{\partial h_i(p, u(x(p, w)))}{\partial p_j}}_{\text{substitution effect}} - \underbrace{\frac{\partial x_i(p, w)}{\partial w} x_j(p, w)}_{\text{wealth effect}}$$

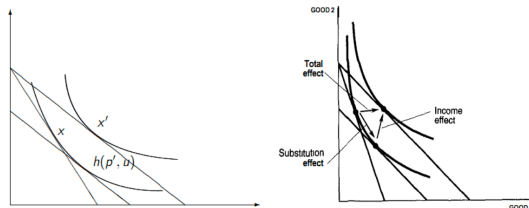
for all  $i$  and  $j$ .

- To see the own-price effect on the Marshallian demand, set  $i = j$  in the Slutsky equation:

$$\frac{\partial x_i(p, w)}{\partial p_i} = \frac{\partial h_i(p, v(p, w))}{\partial p_i} - \frac{\partial x_i(p, w)}{\partial w} x_i(p, w).$$

- $p_i \downarrow$  from  $p_i$  to  $p'_i$ :
- Substitution effect (SE): the consumer is encouraged to consume more of good  $i$  ( $h_i \uparrow$  from  $x_i(p, w) = h_i(p, u)$  to  $h_i(p', u)$ ).
  - Always  $\frac{\partial h_i}{\partial p_i} \leq 0$ .
- Wealth effect (WE): the consumer feels richer, which affects  $x_i$  in some (indeterminate) way ( $x_i \uparrow$  or  $\downarrow$  from  $h_i(p', u)$  to  $x_i(p', u')$ ).
  - Sign of  $\frac{\partial x_i}{\partial w}$  depends on  $u$  (preferences).

- Example:  $p_1 \downarrow$
- Substitution effect: movement from  $x$  to  $h(p', \bar{u})$ ;
- Wealth effect: movement from  $h(p', \bar{u})$  to  $x'$ ;
- Total effect: movement from  $x$  to  $x'$ .



· 斯拉茨基公式

价格变动前  $(p_1, p_2) (x_1, x_2) \text{ s.t. } p_1 x_1 + p_2 x_2 = m$  需求1:  $x_1(p_1, p_2, m)$

价格变动后  $(p'_1, p_2) (x'_1, x'_2) \text{ s.t. } p'_1 x'_1 + p_2 x'_2 = m$  需求2:  $x_1(p'_1, p_2, m)$

假设中间预算集  $[p_1 + (p'_1 - p_1)x_1 + p_2 x_2 = m + (p'_1 - p_1)x_1, \Delta m = m' - m = x_1(p'_1 - p_1) \text{ s.t. } p'_1 x_1 + p_2 x_2 = m']$  需求3:  $x_1(p'_1, p_2, m')$

$SE = \Delta x_1^S = x_1(p'_1, p_2, m') - x_1(p_1, p_2, m)$   $IE = \Delta x_1^I = x_1(p'_1, p_2, m') - x_1(p'_1, p_2, m)$

$TE = SE - IE = [x_1(p'_1, p_2, m') - x_1(p_1, p_2, m)] - [x_1(p'_1, p_2, m') - x_1(p'_1, p_2, m)] = x_1(p'_1, p_2, m) - x_1(p_1, p_2, m)$

$\frac{\partial x_1(p_1, p_2, m)}{\partial p_1} = \frac{\partial x_1^h(p_1, p_2, \bar{u})}{\partial p_1} - x_1(p_1, p_2, m) \frac{\partial x_1(p_1, p_2, m)}{\partial m}$

SE IE

## 162 2.5. Marshallian Response to Changes in Wealth

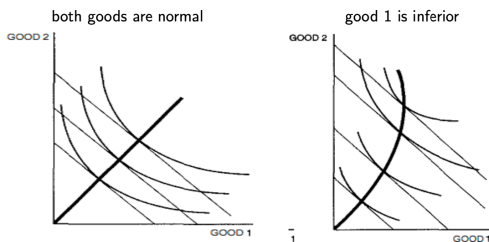
### Definition (Normal good)

Good  $i$  is a normal good if  $x_i(p, w)$  is increasing in  $w$  (i.e.,  $\frac{\partial x_i(p, w)}{\partial w} > 0$ ).

### Definition (Inferior good)

Good  $i$  is an inferior good if  $x_i(p, w)$  is decreasing in  $w$  (i.e.,  $\frac{\partial x_i(p, w)}{\partial w} < 0$ ).

- Engel curve = wealth expansion path (how  $x$  moves with  $w$ ).



At least one of the goods should be normal (the agent should spend his wealth on something).

## 163 2.6. Marshallian Response to Changes in Own Price

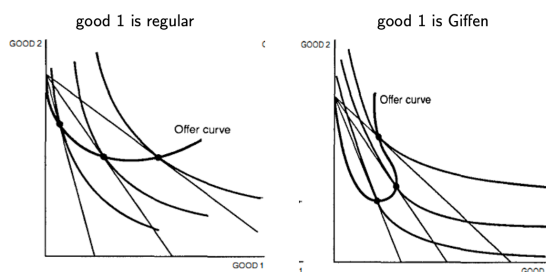
### Definition (Regular good)

Good  $i$  is a regular good if  $x_i(p, w)$  is decreasing in  $p_i$  (i.e.,  $\frac{\partial x_i(p, w)}{\partial p_i} < 0$ ).

### Definition (Giffen good)

Good  $i$  is a Giffen good if  $x_i(p, w)$  is increasing in  $p_i$  (i.e.,  $\frac{\partial x_i(p, w)}{\partial p_i} > 0$ ).

*Offer curve* = price expansion path (how  $x$  moves with  $p$ ).



The law of demand holds for  $x_i$  if the good is regular.

- If a good is normal,  $\frac{\partial x_i}{\partial w} x_i > 0 \Rightarrow \underbrace{\frac{\partial h_i}{\partial p_i}}_{<0} - \underbrace{\frac{\partial x_i}{\partial w} x_i}_{>0} = \frac{\partial x_i}{\partial p_i} < 0 \Rightarrow$  The good is regular.
- If a good is Giffen,  $\frac{\partial x_i}{\partial p_i} > 0, \Rightarrow \underbrace{\frac{\partial x_i}{\partial p_i}}_{>0} = \underbrace{\frac{\partial h_i}{\partial p_i}}_{<0} - \frac{\partial x_i}{\partial w} x_i \Rightarrow \frac{\partial x_i}{\partial w} x_i < 0 \Rightarrow$   
The good is inferior.

## 164 2.7. Marshallian Response to Changes in Other Goods' Price

### Definition (Gross substitute)

Good  $i$  is a gross substitute for good  $j$  if  $x_i(p, w)$  is increasing in  $p_j$  (i.e.,  $\frac{\partial x_i(p, w)}{\partial p_j} > 0$ ).

### Definition (Gross complement)

Good  $i$  is a gross complement for good  $j$  if  $x_i(p, w)$  is decreasing in  $p_j$  (i.e.,  $\frac{\partial x_i(p, w)}{\partial p_j} < 0$ ).

Gross substitutability/complementarity is not *necessarily symmetric*.

165 2.8. Hicksian Response to Changes in Other Goods' Price

**Definition (Substitute)**

Good  $i$  is a substitute for good  $j$  if  $h_i(p, \bar{u})$  is increasing in  $p_j$  (i.e.,  $\frac{\partial h_i(p, \bar{u})}{\partial p_j} > 0$ ).

**Definition (Complement)**

Good  $i$  is a complement for good  $j$  if  $h_i(p, \bar{u})$  is decreasing in  $p_j$  (i.e.,  $\frac{\partial h_i(p, \bar{u})}{\partial p_j} < 0$ ).

Substitutability/complementarity is symmetric.

- If goods  $i, j$  are *substitutes*,  $\frac{\partial h_i}{\partial p_j} > 0$ , and good  $i$  is *inferior*,  $\frac{\partial x_i}{\partial w} < 0$ ,  

$$\Rightarrow \frac{\partial x_i}{\partial p_j} = \underbrace{\frac{\partial h_i}{\partial p_j}}_{>0} - \underbrace{\frac{\partial x_i}{\partial w}}_{<0} x_j \Rightarrow \frac{\partial x_i}{\partial p_j} > 0$$

$$\Rightarrow \text{The good } i \text{ is a } \textit{gross substitute} \text{ for good } j.$$
- If goods  $i, j$  are *complements*,  $\frac{\partial h_i}{\partial p_j} < 0$ , and good  $i$  is *normal*,  $\frac{\partial x_i}{\partial w} > 0$ ,  

$$\Rightarrow \frac{\partial x_i}{\partial p_j} = \underbrace{\frac{\partial h_i}{\partial p_j}}_{<0} - \underbrace{\frac{\partial x_i}{\partial w}}_{>0} x_j \Rightarrow \frac{\partial x_i}{\partial p_j} < 0$$

$$\Rightarrow \text{The good } i \text{ is a } \textit{gross complement} \text{ for good } j.$$

### 3. Uncertainty

#### 3.1. Expected Utility Theory

##### Definition 31 Von Neumann-Morgenstern Expected Utility Model

- (1)  $\mathcal{X}$  = set of all possible prizes (outcomes or consequences),  $\mathcal{X} = \{x_1, \dots, x_n\}$ .  $\mathcal{X}$  can take many forms (e.g., consumption bundles, monetary payoffs).
- (2)  $|\mathcal{X}| = n < \infty$ . There must be a best outcome and a worst outcome.
- (3) A **Simple Lottery** is a probability distribution  $p = (p_1, \dots, p_n) \in \mathbb{R}_+^n$  over prizes, where  $p_i$  is the probability that outcome  $x_i$  occurs. A simple lottery can be represented geometrically in the  $(n - 1)$  dimensional simplex:

$$\Delta(\mathcal{X}) \equiv \left\{ p \in \mathbb{R}_+^n : \sum_i p_i = 1 \right\}$$

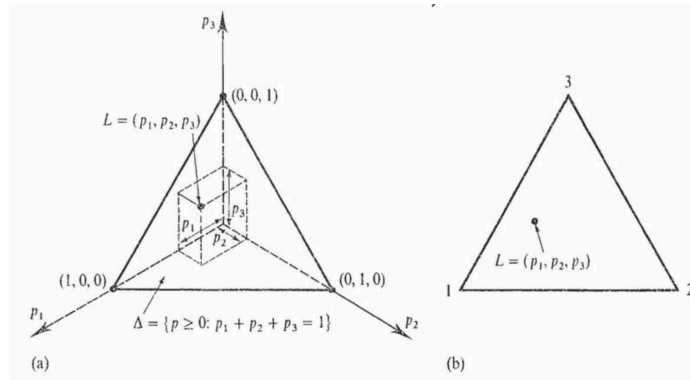


Figure 4: Simple lottery.

A *simple lottery*  $L$  is a list  $L = (p_1, \dots, p_N)$  with  $p_n \geq 0$  for all  $n$  and  $\sum_n p_n = 1$ , where  $p_n$  is interpreted as the probability of outcome  $n$  occurring.

- (4) A **Compound Lottery** allows the outcomes of a lottery themselves to be simple lotteries.

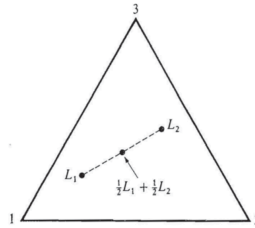


Figure 5: Compound lottery.

Given  $K$  simple lotteries  $L_k = (p_1^k, \dots, p_N^k)$ ,  $k = 1, \dots, K$ , and probabilities  $\alpha_k \geq 0$  with  $\sum_k \alpha_k = 1$ , the *compound lottery*  $(L_1, \dots, L_K; \alpha_1, \dots, \alpha_K)$  is the risky alternative that yields the simple lottery  $L_k$  with probability  $\alpha_k$  for  $k = 1, \dots, K$ .

### Definition 32 Preferences Over Lotteries

- (1) A rational decision-maker has preferences over outcomes in  $\mathcal{X}$ .
- (2) We consider preferences over lotteries  $\Delta(\mathcal{X})$ . From now on,  $\succeq$  refers to preferences over lotteries, not outcomes.
  - A.1.  $\succeq$  is rational (complete and transitive) on the set of all lotteries over the set of outcomes  $\mathcal{X}$ .
  - A.2.  $\succeq$  is continuous.
  - A.3.  $\succeq$  satisfies independence axiom.

### Definition 33 Continuity of Preferences

A preference relation  $\succeq$  over  $\Delta(\mathcal{X})$  is continuous iff for any  $p_H, p_M$ , and  $p_L \in \mathcal{X}$  such that  $p_H \succeq p_M \succeq p_L$ , there exists some  $\alpha \in [0, 1]$  such that:

$$\alpha p_H + (1 - \alpha) p_L \sim p_M$$

i.e., if you move slightly away (say in the direction of the worst lottery  $p_L$ ) from one lottery which you prefer  $p_H$  over a second one  $p_M$ , at some point, you will be indifferent to the second one.

### Definition 34 Independence Axiom

A preference relation  $\succeq$  over  $\Delta(\mathcal{X})$  satisfies independence iff for any  $p, p'$ , and  $p_m \in \Delta(\mathcal{X})$  and any  $\alpha \in [0, 1]$ , we have

$$p \succeq p' \Leftrightarrow \alpha p + (1 - \alpha) p_m \succeq \alpha p' + (1 - \alpha) p_m$$

i.e., if  $p$  is at least as good as  $p'$ , then the possibility of  $p$  is at least as good as the possibility of  $p'$ , as long as the other possibility is the same (a  $(1 - \alpha)$  chance of  $p_m$ ) in both cases. Similar relationships hold for  $\succ$  and  $\sim$ .

#### Example

Let  $\mathcal{X} = \{1 \text{ beer, } 1 \text{ cake, } 1 \text{ apple}\}$ .

– Suppose you prefer a beer for sure to a cake for sure, i.e.,  $p = (1, 0, 0)$  and  $p' = (0, 1, 0)$  and  $p \succ p'$ .

– Then, you will prefer a beer with probability  $\frac{1}{2}$  and an apple with probability  $\frac{1}{2}$  to a cake with probability  $\frac{1}{2}$  and an apple with probability  $\frac{1}{2}$  no matter how you feel about the apple:

$$\frac{1}{2} \cdot (1, 0, 0) + \frac{1}{2} \cdot (0, 0, 1) \succ \frac{1}{2} \cdot (0, 1, 0) + \frac{1}{2} \cdot (0, 0, 1),$$

here,  $p_m = (0, 0, 1)$ .

Figure 6: E.g.

**Definition 35 Von Neumann-Morgenstern Utility Functions**

A utility function  $U : \Delta(\mathcal{X}) \rightarrow \mathbb{R}$  is a VNM utility function (equivalently, has an expected utility form) iff there exist numbers  $u_1, \dots, u_n \in \mathbb{R}$  such that for every  $p \in \Delta(\mathcal{X})$ ,

$$U(p) = \sum_{i=1}^n p_i u_i = p \cdot \vec{u}$$

where  $\vec{u} \equiv (u_1, \dots, u_n) \in \mathbb{R}^n$ .

The utility function  $U : \mathcal{L} \rightarrow \mathbb{R}$  has an *expected utility form* if there is an assignment of numbers  $(u_1, \dots, u_N)$  to the  $N$  outcomes such that for every simple lottery  $L = (p_1, \dots, p_N) \in \mathcal{L}$  we have

$$U(L) = u_1 p_1 + \dots + u_N p_N.$$

A utility function  $U : \mathcal{L} \rightarrow \mathbb{R}$  with the expected utility form is called a *von Neumann-Morgenstern (v.N-M) expected utility function*.

**Theorem 36 Linearity of VNM Utility Functions**

A utility function  $U : \Delta(\mathcal{X}) \rightarrow \mathbb{R}$  is a VNM utility function iff it is linear, i.e., it satisfies:

$$U(\alpha p + (1 - \alpha)p') = \alpha U(p) + (1 - \alpha)U(p')$$

for all  $p, p' \in \Delta(\mathcal{X})$ , and  $\alpha \in [0, 1]$ .

A utility function  $U : \mathcal{L} \rightarrow \mathbb{R}$  has an expected utility form if and only if it is *linear*, that is, if and only if it satisfies the property that

$$U\left(\sum_{k=1}^K \alpha_k L_k\right) = \sum_{k=1}^K \alpha_k U(L_k)$$

for any  $K$  lotteries  $L_k \in \mathcal{L}$ ,  $k = 1, \dots, K$ , and probabilities  $(\alpha_1, \dots, \alpha_K) \geq 0$ ,  $\sum_k \alpha_k = 1$ .

**Theorem 37 Expected Utility Theorem**

Suppose that the rational preference relation  $\succsim$  on the space of lotteries  $\mathcal{L}$  satisfies the continuity and independence axioms. Then  $\succsim$  admits a utility representation of the expected utility form. That is, we can assign a number  $u_n$  to each outcome  $n = 1, \dots, N$  in such a manner that for any two lotteries  $L = (p_1, \dots, p_N)$  and  $L' = (p'_1, \dots, p'_N)$  we have

$$L \succsim L' \quad \text{if and only if} \quad \sum_{n=1}^N u_n p_n \geq \sum_{n=1}^N u_n p'_n.$$

**Theorem 38 Robust to Affine Transformations**

Suppose  $U : \Delta(\mathcal{X}) \rightarrow \mathbb{R}$  is an expected utility representation of  $\succeq$ . Then  $V : \Delta(\mathcal{X}) \rightarrow \mathbb{R}$  is also an expected utility representation of  $\succeq$  iff there exist some scalars  $a \in \mathbb{R}$  and  $b \in \mathbb{R}_{++}$  such that

$$V(p) = a + bU(p)$$

for all  $p \in \Delta(\mathcal{X})$ .

- A linear representation is not unique. If  $U(p)$  is an expected utility representation, we can rescale it,  $V(p) = a + bU(p)$ , a any and  $b > 0$ , and obtain another expected utility representation, which is linear.
- We say that an expected utility representation is robust to increasing linear (affine) transformations.
- If  $U(p)$  is EUR, then  $V(p)$  is EUR under appropriate  $a$  and  $b$ .
- $a$  and  $b$  are not arbitrary but related to  $V(\bar{p})$ ,  $V(\underline{p})$  and  $U(\bar{p})$ ,  $U(\underline{p})$
- When we go from  $U$  to  $V$ , we perform a linear change of variables.
- We map each point in the interval  $[U(\underline{p}), U(\bar{p})]$  into a point in the interval  $[V(\underline{p}), V(\bar{p})]$ .
- Using  $V(p) = a + bU(p)$ , we get  

$$a = \frac{V(\underline{p})U(\bar{p}) - U(\underline{p})V(\bar{p})}{U(\bar{p}) - U(\underline{p})} \text{ and } b = \frac{V(\bar{p}) - V(\underline{p})}{U(\bar{p}) - U(\underline{p})}$$

## 227 3.2. Money Lotteries and Risk Aversion

- In the **finite** case, a vNM utility function was

$$U(p) = \sum_i p_i u_i.$$

- The **continuous** analogue of a vNM utility function over cdfs is

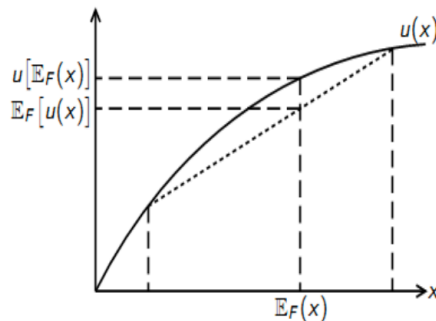
$$U(F) = \int_{\mathbb{R}} u(x) dF(x) \equiv \mathbb{E}_F[u(x)],$$

where  $U: \mathbb{F} \rightarrow \mathbb{R}$  ("vNM utility function") represents preferences over lotteries,  
 $u: \mathbb{R} \rightarrow \mathbb{R}$  ("**Bernoulli utility function**") indexes preference over outcomes.

228 **Definition 39** A decision maker is a *risk averse* (or exhibits *risk aversion*) if for any lottery  
 229  $F(\cdot)$ , the degenerate lottery that yields the amount  $\int x dF(x)$  with certainty is at least as  
 230 good as the lottery  $F(\cdot)$  itself. If the decision maker is always [i.e. for any  $F(\cdot)$ ] indifferent  
 231 between these two lotteries, we say that he is *risk neutral*. Finally, we say that he is *strictly*  
 232 *risk averse* if indifference holds only when the two lotteries are the same [i.e. when  $F(\cdot)$  is  
 233 degenerate].



$$\begin{array}{ccc}
 u(\mathbb{E}_F[x]) & \geq & \mathbb{E}_F[u(x)] \\
 \text{utility from certain payoff} & & \text{utility from the lottery}
 \end{array}$$



- The inequality

$$\begin{aligned}
 u(\mathbb{E}_F[x]) &\geq \mathbb{E}_F[u(x)] \\
 u\left(\int_{\mathbb{R}} x dF(x)\right) &\geq \int_{\mathbb{R}} u(x) dF(x)
 \end{aligned}$$

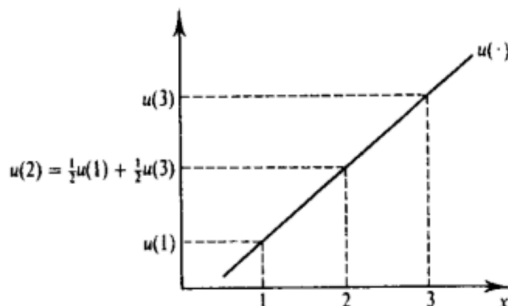
is called *Jensen's inequality*.

- It's a defining property of a concave function.

#### Theorem (4)

A decision-maker is (strictly) risk-averse iff her Bernoulli utility function is (strictly) concave.

The decision-maker is risk-neutral iff  $u(\cdot)$  is linear.



234 **Definition 40** Given a Bernoulli utility function  $u(\cdot)$  we defined the following concepts:

- 235 1. The *certainty equivalent* of  $F(\cdot)$ , denoted  $c(F, u)$ , is the amount of money for which
- 236 the individual is indifferent between the gamble  $F(\cdot)$  and the certain amount  $c(F, u)$ ;
- 237 that is

$$u(c(F, u)) = \int u(x) dF(x).$$

- 238 2. For any fixed amount of money  $x$  and positive number  $\varepsilon$ , the *probability premium*  
 239 denoted by  $\pi(x, \varepsilon, u)$ , is the excess on winning the probability over fair odds that  
 240 makes the individual indifferent between the certain outcome  $x$  and a gamble between  
 241 the two outcomes  $x + \varepsilon$  and  $x - \varepsilon$ . That is

$$u(x) = \left(\frac{1}{2} + \pi(x, \varepsilon, u)\right) u(x + \varepsilon) + \left(\frac{1}{2} - \pi(x, \varepsilon, u)\right) u(x - \varepsilon).$$

242 **Proposition 41** Suppose a decision maker is an expected utility maximizer with a Bernoulli  
 243 utility function  $u(\cdot)$  on amounts of money. Then the following properties are equivalent:

- 244 1. The decision maker is risk averse.  
 245 2.  $u(\cdot)$  is concave.  
 246 3.  $c(F, u) \leq \int x dF(x)$  for all  $F(\cdot)$ .  
 247 4.  $\pi(x, \varepsilon, u) \geq 0$  for all  $x, \varepsilon$ .

248 **Definition 42** Given a (twice differentiable) Bernoulli utility function  $u(\cdot)$  for money, the  
 249 *Arrow Pratt coefficient of absolute risk aversion* at  $x$  is defined as  $r_A(x) = -u''(x)/u'(x)$ .

**Definition (Arrow-Pratt coefficient)**

For a twice differentiable Bernoulli utility function  $u(\cdot)$ , the Arrow-Pratt coefficient of absolute risk aversion is

$$A_u(x) \equiv -\frac{u''(x)}{u'(x)}.$$

250 **Definition 43 (More-risk-averse-than)** Given two Bernoulli utility functions  $u_1(\cdot)$  and  
 251  $u_2(\cdot)$ , when can we say that  $u_2(\cdot)$  is unambiguously *more risk averse than*  $u_1(\cdot)$ ? Several  
 252 possible approaches to a definition seem plausible:

- 253 1.  $r_A(x, u_2) \geq r_A(x, u_1)$  for every  $x$ .  
 254 2. There exists an increasing concave function  $\psi(\cdot)$  such that  $u_2(x) = \psi(u_1(x))$  at all  
 255  $x$ ; that is,  $u_2(\cdot)$  is a concave transformation of  $u_1(\cdot)$ . [In other words,  $u_2(\cdot)$  is “more  
 256 concave” than  $u_1(\cdot)$ .]  
 257 3.  $c(F, u_2) \leq c(F, u_1)$  for any  $F(\cdot)$ .  
 258 4.  $\pi(x, \varepsilon, u_2) \geq \pi(x, \varepsilon, u_1)$  for any  $x$  and  $\varepsilon$ .  
 259 5. Whenever  $u_2(\cdot)$  finds a lottery  $F(\cdot)$  at least as good as a riskless outcome  $\bar{x}$ , then  
 260  $u_1(\cdot)$  also finds  $F(\cdot)$  at least as good as  $\bar{x}$ . That is,  $\int u_2(x) dF(x) \geq u_2(\bar{x})$  implies  
 261  $\int u_1(x) dF(x) \geq u_1(\bar{x})$  for any  $F(\cdot)$  and  $\bar{x}$ .

262 **Proposition 44** Definitions (i) to (v) of the *more-risk-averse-than* relation are equivalent.

263 **Definition 45** The Bernoulli utility function  $u(\cdot)$  for money exhibits *decreasing absolute*  
 264 *risk aversion* if  $r_A(x, u)$  is a decreasing function of  $x$ .

265 **Proposition 46** The following properties are equivalent:

- 266 1. The Bernoulli utility function  $u(\cdot)$  exhibits decreasing absolute risk aversion.
- 267 2. Whenever  $x_2 < x_1$ ,  $u_2(z) = u(x_2 + z)$  is a concave transformation of  $u_1(z) = u(x_1 + z)$ .
- 268 3. For any risk  $F(z)$ , the certainty equivalent of the lottery formed adding risk  $z$  to  
269 wealth level  $x$ , given by the amount  $c_x$  at which  $u(c_x) = \int u(x + z)dF(z)$ , is such that  
270  $(x - c_x)$  is decreasing in  $x$ . That is, the higher  $x$  is, the less is the individual willing  
271 to pay to get rid of the risk.
- 272 4. The probability premium  $\pi(x, \varepsilon, u)$  is decreasing in  $x$ .
- 273 5. For any  $F(z)$ , if  $\int u(x_2 + z)dF(z) \geq u(x_2)$  and  $x_2 < x_1$ , then  $\int u(x_1 + z)dF(z) \geq u(x_1)$ .

**Definition (decreasing / constant / increasing absolute risk aversion)**

The Bernoulli utility function  $u(\cdot)$  has decreasing / constant / increasing absolute risk aversion iff  $A_u(\cdot)$  is a decreasing / constant / increasing function of  $x$ .

274 **Definition 47** Given a Bernoulli utility function  $u(\cdot)$ , the *coefficient of relative risk aver-*  
275 *sion at  $x$*  is  $r_R(x, u) = -xu''(x)/u'(x)$ .

**Definition (coefficient of relative risk aversion)**

Given a twice differentiable Bernoulli utility function  $u(\cdot)$ ,

$$R_u(x) \equiv -x \frac{u''(x)}{u'(x)} = xA_u(x).$$

We can define decreasing / increasing / constant relative risk aversion as above, but using  $R_u(\cdot)$  instead of  $A_u(\cdot)$ .

276 **Proposition 48** The following conditions for a Bernoulli utility function  $u(\cdot)$  on amounts  
277 of money are equivalent:

- 278 1.  $r_R(x, u)$  is decreasing in  $x$ .
- 279 2. Whenever  $x_2 < x_1$ ,  $\tilde{u}_2(t) = u(tx_2)$  is a concave transformation of  $\tilde{u}_1(t) = u(tx_1)$ .
- 280 3. Given any risk  $F(t)$  on  $t > 0$ , the certainty equivalent  $\bar{c}_x$  defined by  $u(\bar{c}_x) = \int u(tx)dF(t)$   
281 is such that  $x/\bar{c}_x$  is decreasing in  $x$ .

### 282 3.3. Comparison of Payoff Distributions in Terms of Return and Risk

283 **Definition 49** The distribution  $F(\cdot)$  *first-order stochastically dominates*  $G(\cdot)$  if, for every  
284 nondecreasing function  $u : \mathbb{R} \rightarrow \mathbb{R}$ , we have

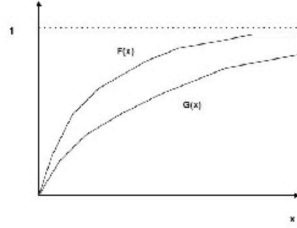
$$\int u(x)dF(x) \geq \int u(x)dG(x).$$

285 **Proposition 50** The distribution of monetary payoffs  $F(\cdot)$  first-order stochastically dom-  
 286 inates the distribution  $G(\cdot)$  if and only if  $F(x) \leq G(x)$  for every  $x$ .

**Theorem (6)**

*Distribution  $G$  first-order stochastically dominates distribution  $F$  iff  
 $G(x) \leq F(x)$  for all  $x$ .*

i.e., lottery  $G$  is more likely than  $F$  to pay at least  $x$  for any threshold  $x$ .



287 **Definition 51** For any two distributions  $F(\cdot)$  and  $G(\cdot)$  with the same mean,  $F(\cdot)$  *second-*  
 288 *order stochastically dominates* (or *is less risky than*)  $G(\cdot)$  if for every nondecreasing concave  
 289 function  $u : \mathbb{R}_+ \rightarrow \mathbb{R}$ , we have

$$\int u(x)dF(x) \geq \int u(x)dG(x).$$

**Theorem (6)**

*Distribution  $G$  second-order stochastically dominates distribution  $F$  iff*

$$\int_{-\infty}^x G(t) dt \leq \int_{-\infty}^x F(t) dt \text{ for all } x.$$

i.e., for all  $x$ , the **area** under  $G$  is smaller or equal than the area under  $F$ .

290 **Proposition 52** Consider two distributions  $F(\cdot)$  and  $G(\cdot)$  with the same mean. Then the  
 291 following statements are equivalent:

- 292 1.  $F(\cdot)$  second-order stochastically dominates  $G(\cdot)$ .
- 293 2.  $G(\cdot)$  is a mean-preserving spread of  $F(\cdot)$ .
- 294 3. Property 51 holds.

- In the definition of SOSD,  $G$  and  $F$  are assumed to have the same mean. This assumption is made to prove the theorem about SOSD.
- If they  $G$  and  $F$  do not have the same mean, we can still compare them in terms of SOSD.
- **Result:** If  $G$  FOSD  $F \implies G$  SOSD  $F$  (left without a proof).
- The converse should not be true.

295 **3.4. Insurance**

- Consider a *strictly* risk-averse agent (i.e.,  $u'' < 0$ ).
- His endowment of wealth is  $\$w$ .
- Suppose that there is just one state of the world: with probability  $p$  he can lose  $\$L$ .
- He can ensure himself against this loss by purchasing insurance.
- Each unit of insurance costs  $\$q$ .
- If the amount of insurance bought is  $a$ , the total cost is  $\$qa$ .
- In the case of loss, each unit of insurance pays  $\$1$  (total payment is  $\$a$ ) and nothing otherwise.

The agent maximizes expected utility:

$$\max_a U(a) \equiv \{pu[w - qa - L + a] + (1 - p)u[w - qa]\}.$$

*What if insurance is actuarially fair?*

- That is, the insurance company makes zero-profit. Suppose the insurance company solves:

$$\max_a [qa - pa].$$

Then, the FOC wrt  $a$  is:  $q = p$  (i.e., the company sets price of insurance equal to probability), and profit is zero.

- The agent's FOC becomes

$$\begin{aligned} (1 - p)pu'[w - qa^* - L + a^*] &= p(1 - p)u'[w - qa^*] \\ u'[w - qa^* - L + a^*] &= u'[w - qa^*] \\ w - qa^* - L + a^* &= w - qa^* \\ a^* &= L \end{aligned}$$

- That is, the agent fully insures himself against risk of loss.

*What if insurance is not actuarially fair?*

- Suppose cost of insurance is above expected loss:  $q > p$ .
- $q > p \Rightarrow (1 - q) < (1 - p)$ .
- FOC is

$$\frac{u'[w - qa^* - L + a^*]}{u'[w - qa^*]} = \frac{q(1 - p)}{p(1 - q)} > 1$$

$$u'[w - qa^* - L + a^*] > u'[w - qa^*]$$

– Since  $u'$  is decreasing ( $u'' < 0$ ):

$$w - qa^* - L + a^* < w - qa^*$$

$$a^* < L.$$

- The agent underinsures against risk of loss. Why? It's too costly to transfer wealth to the loss state, so he transfers less than  $L$ .

## 4. Producer Theory

### 4.1. Assumptions

A.1 Firms are price takers

A.2 Technology is exogenously given.

A.3 Firms maximize profits.

### 4.2. Production Sets

#### Definition 53 Production Plan

##### Definition (production plan)

A vector  $y = (y_1, \dots, y_n) \in \mathbb{R}^n$  where an output has  $y_k > 0$  and an input has  $y_k < 0$ .

Note  $y$  is a net output vector.

##### Example

Let  $(3, 2, 0, 0)$  be a vector of inputs, and  $(0, 2, 0, 4)$  be a vector of outputs. Then,  $y = (-3, 0, 0, 4)$ .

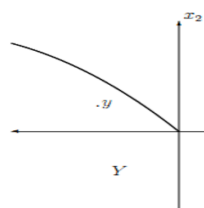
##### Example (continued)

If the prices of these goods are  $p = (1, 2, 1, 2)$ , then a firm earns profit of  $p \cdot y = (1, 2, 1, 2) \cdot (-3, 0, 0, 4)^\top = 5$ .

#### Definition 54 Production Set

##### Definition (production set)

Set  $Y \subseteq \mathbb{R}^n$  of **feasible** production plans; generally assumed to be non-empty and closed.



$x_1 < 0$  and  $x_2 > 0$ : good 1 is used to produce good 2.

$x_1 \leq 0$  and  $x_2 \leq 0$ : goods 1 and 2 are used without producing any output.

$$Y = \{(0, 0), (-3, 9), (-1, 18)\},$$

$$Y = \{x_2 + kx_1 \leq 0, x_1 \leq 0, k > 0\}.$$



**Definition (shutdown)**

$0 \in Y$ .

Can produce nothing (no inputs, no outputs).  
 (In short-run, sometimes cannot do it quickly but in the long-run, yes)

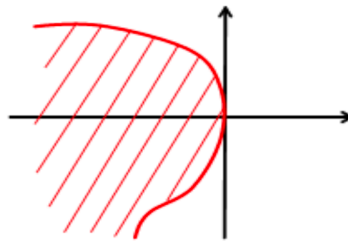
**Definition (free disposal)**

$y \in Y$  and  $y' \leq y$  imply  $y' \in Y$ .

Can throw away any (continuous) amount of output or input



Violation of free disposal



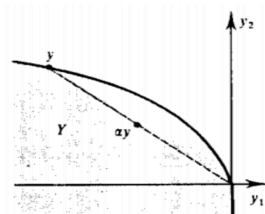
304 **Proposition 55** The production set  $Y$  is additive and satisfies the nonincreasing returns  
 305 condition if and only if it is a convex cone.

**Definition (nonincreasing returns to scale)**

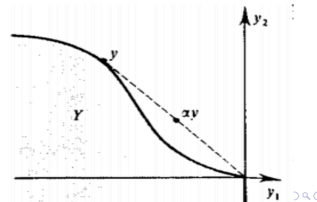
$y \in Y$  implies  $\alpha y \in Y$  for all  $\alpha \in [0, 1]$ .

- Any feasible  $y$  can be scaled down (no advantage from scaling production up).
- Implies shutdown (set  $\alpha = 0$ ).

Nonincreasing returns is satisfied:



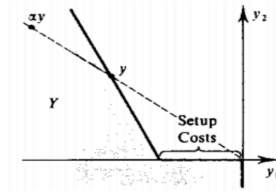
Nonincreasing returns is not satisfied:



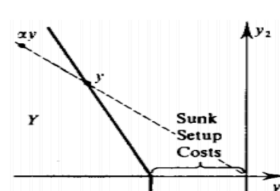
**Definition (nondecreasing returns to scale)**

$y \in Y$  implies  $\alpha y \in Y$  for all  $\alpha \geq 1$ .

Can scale up (i.e., replicate).



Setup costs ( $0 \in Y \Rightarrow$  can recover costs, i.e., not sunk).

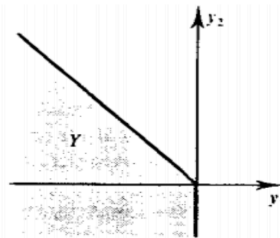


Sunk costs ( $0 \notin Y$ ).

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**Definition (constant returns to scale)**

$y \in Y$  implies  $\alpha y \in Y$  for all  $\alpha \geq 0$ ; i.e., nonincreasing and nondecreasing returns to scale.

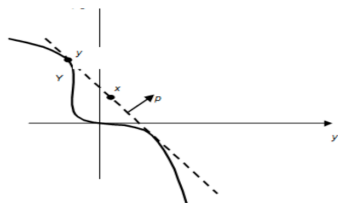


306 **Definition 56 Convex Production Set**

**Definition (convex production set)**

$y, y' \in Y$  imply  $ty + (1 - t)y' \in Y$  for all  $t \in [0, 1]$ .

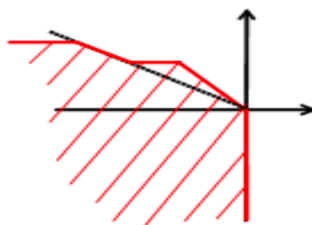
- **Strictly convex** iff for  $t \in (0, 1)$ , the convex combination is in the interior of  $Y$
- Nonconvex production set:





**Implications of the above assumptions:**

- If  $0 \in Y$ , then convexity  $\implies$  nonincreasing returns to scale.
- Nonincreasing returns to scale does not imply convexity.

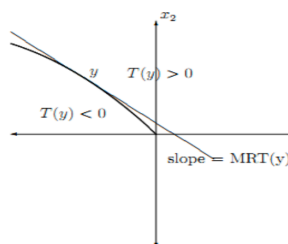


307 **Definition 57 Transformation Function**

**Definition (transformation function)**

Any function  $T: \mathbb{R}^n \rightarrow \mathbb{R}$  such that  $Y = \{y \in \mathbb{R}^n : T(y) \leq 0\}$ .

1.  $T(y) > 0 \iff y$  is outside of  $Y$ ;
2.  $T(y) = 0 \iff y$  is on the frontier  $Y$ ;
3.  $T(y) < 0 \iff y$  is in the interior of  $Y$  (there is some waste with  $y$ ).



**Definition (transformation frontier)**

The set  $\{y \in \mathbb{R}^n : T(y) = 0\}$  (or production possibilities frontier).

If there is technological progress, the frontier is growing.

- production function;
- production set;
- transformation frontier.

**Example (Cobb-Douglas function)**

Alternative ways to define Cobb-Douglas technology with two inputs  $y_2 < 0$  and  $y_3 < 0$  (here,  $y = (y_1, y_2, y_3)$ ):

1.  $y_1 = (-y_2)^{1/2} (-y_3)^{1/2}$  (production function);
2.  $Y = \{(y_1, y_2, y_3) \text{ in } \mathbb{R}^3 : y_1 \leq (-y_2)^{1/2} (-y_3)^{1/2}\}$  (production set);
3.  $T(y_1, y_2, y_3) = y_1 - (-y_2)^{1/2} (-y_3)^{1/2} = 0$  (transformation frontier).

308 **4.3. Profit Maximization**

309 **Definition 58 Returns to Scale**

- Suppose there is just one firm:  $Y = F(K, N) = K^\alpha N^\beta$  with  $\alpha + \beta > 0$ , where  $K$ =total capital,  $N$ =total labor.
- Suppose we split this firm into  $x > 1$  smaller firms. Will  $x$  smaller firms produce more or less output?
- Let each firm gets  $x$ th part of  $K$  and  $N$ :  $k = \frac{K}{x}$  and  $n = \frac{N}{x}$ .
- Denote by  $y$  output of a small firm. Each small firm uses the same technology.
- $Y' \equiv y \cdot x = k^\alpha n^\beta \cdot x = \left(\frac{K}{x}\right)^\alpha \left(\frac{N}{x}\right)^\beta \cdot x = x^{1-\alpha-\beta} \cdot K^\alpha N^\beta = x^{1-\alpha-\beta} \cdot Y$
- Is  $Y' \geq Y$ ?
- If  $\alpha + \beta = 1$ , we have CRTS so that  $Y' = Y \Rightarrow$  The number of firms is not important for  $Y$ .
- If  $\alpha + \beta > 1$ , we have IRTS, so that  $Y' < Y \Rightarrow$  It pays to be a big firm.
- If  $\alpha + \beta < 1$ , we have DRTS, so that  $Y' > Y \Rightarrow$  It pays to be a small firm.

### 310 Definition 59 Marginal Rate of Transformation (MRT/MRTS)

When the transformation function is differentiable, we can define the marginal rate of transformation of good  $l$  for good  $k$ .

**Definition (marginal rate of transformation)**

$$MRT_{l,k}(y) \equiv \frac{\frac{\partial T(y)}{\partial y_l}}{\frac{\partial T(y)}{\partial y_k}},$$

defined for points where  $T(y) = 0$  and  $\frac{\partial T(y)}{\partial y_k} \neq 0$ .

Measures the extra amount of good  $k$  that can be obtained per unit reduction of good  $l$ .

- To obtain MRT, we start from  $T(\bar{y}) = 0$ .
- Find a full differential from two sides:

$$\frac{\partial T(\bar{y})}{\partial y_k} dy_k + \frac{\partial T(\bar{y})}{\partial y_l} dy_l = 0,$$

- Thus,

$$MRT_{l,k}(\bar{y}) = -\frac{dy_k}{dy_l} = -\frac{\partial T(\bar{y})/\partial y_l}{\partial T(\bar{y})/\partial y_k} = -\text{Slope of } T(\bar{y})$$

### 311 Definition 60 Elasticity of Substitution

- MRTS is one local measure of substitutability between inputs in producing a given level of output.
- To measure substitutability, economists use elasticity of substitution,  $\sigma$ , which is unit free.
- Between two inputs,  $z_i$  and  $z_j$ , holding all other inputs and the level of output constant, the elasticity is defined as the percentage change in the input proportions,  $z_j/z_i$ , associated with a 1 percent change in the MRTS between them.
- Formally,

$$\begin{aligned}\sigma_{ij} &= \frac{d \ln(z_j/z_i)}{d \ln\left(\frac{\partial f(z)/\partial z_i}{\partial f(z)/\partial z_j}\right)} = \frac{d \ln(z_j/z_i)}{d \ln(MRTS_{i,j})} \\ &= \frac{d(z_j/z_i)}{z_j/z_i} \bigg/ \frac{d(MRTS_{i,j})}{MRTS_{i,j}} = \frac{d(z_j/z_i)}{dMRTS_{i,j}} \cdot \frac{MRTS_{i,j}}{z_j/z_i}.\end{aligned}$$

#### Example (Elasticity)

$$\begin{aligned}f(z_1, z_2) &= z_1^\alpha z_2^\beta \text{ (production function) with } \alpha > 0 \text{ and } \beta > 0. \\ \frac{\partial f(z)}{\partial z_1} &= \alpha z_1^{\alpha-1} z_2^\beta \\ \frac{\partial f(z)}{\partial z_2} &= \beta z_1^\alpha z_2^{\beta-1}. \\ MRTS_{2,1}(\bar{q}, \bar{z}) &= \frac{\beta z_1^\alpha z_2^{\beta-1}}{\alpha z_1^{\alpha-1} z_2^\beta} = \frac{\beta}{\alpha} \frac{z_1}{z_2} > 0. \\ \sigma_{2,1} &= \frac{d(z_1/z_2)}{z_1/z_2} \bigg/ \frac{dMRTS_{2,1}}{MRTS_{2,1}} = 1 \bigg/ \left( \frac{dMRTS_{2,1}}{d(z_1/z_2)} \right) \cdot \frac{MRTS_{2,1}}{z_1/z_2} = \frac{\alpha}{\beta} \frac{\beta}{\alpha} = 1.\end{aligned}$$

### 312 Definition 61 Profit Maximization

Given price vector  $p$  and production set  $Y$ , find optimal  $y$ :

$$\begin{aligned}\max_{\substack{y \\ y \in Y}} p \cdot y \quad & \text{or} \quad \max_{\substack{y \\ \text{s.t. } T(y) \leq 0}} p \cdot y\end{aligned}$$

– Solve this problem for different  $p \Rightarrow$  Get an optimal supply correspondence  $Y^*(p)$  ( $Y^*(p) \equiv \arg \max_{y \in Y} p \cdot y$ ).

– After  $Y^*(p)$  is found, compute profit at optimum:  $\pi(p) = p \cdot Y^*(p)$  (this is a value function: it gives us the optimal value of profit at different  $p$ ).

–  $\pi(p) \equiv \max_{y \in Y} p \cdot y$  if  $\pi(p)$  is achieved.

–  $\pi(p) \equiv \sup_{y \in Y} p \cdot y$  if  $\pi(p)$  is not achieved.

### 313 Definition 62 Isoprofitline

#### Isoprofit line

Isoprofit line:  $\bar{\pi} = p_1 y_1 + p_2 y_2 + \dots + p_n y_n$ .

- With 2 goods (2D case),  $\bar{\pi} = p_1 y_1 + p_2 y_2$ ,  $y_1 < 0$  and  $y_2 > 0$ .

$$\text{Or } y_2 = \frac{\bar{\pi}}{p_2} - \frac{p_1}{p_2} y_1.$$

It's a line!

- With 3 goods (3D case), we have  $y_3 = \frac{\bar{\pi}}{p_3} - \frac{p_1}{p_3} y_1 - \frac{p_2}{p_3} y_2$ .

It's a plane!

- With 4 goods (4D case), we have  $y_4 = \frac{\bar{\pi}}{p_4} - \frac{p_1}{p_4} y_1 - \frac{p_2}{p_4} y_2 - \frac{p_3}{p_4} y_3$ .

It's a hyperplane!

## 314 4.4. Rationalizability

### 315 Definition 63 Weak Axiom of Profit Maximization (WAPM)

The Weak Axiom of Profit Maximization comes from two inferences:

- True  $Y$  includes observed production  $y$
- True  $Y$  lies below the current isoprofit line  $py$ .

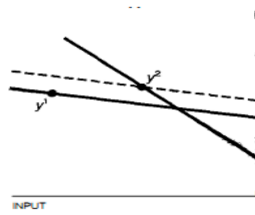
#### Definition 10.

(WAPM) Supply correspondence  $\tilde{y}$  is rationalizable if and only if

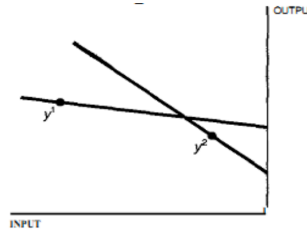
$$p \cdot y' \leq p \cdot y, \quad \forall p, p' \in \mathbb{R}^n, y \in \tilde{y}(p), y' \in \tilde{y}(p')$$

If the firm chose  $y$  when facing prices  $p$ , must do better than  $y'$ , which was the choice when facing prices  $p'$ .

WAPM is not satisfied:  
 $p^1 y^2 > p^1 y^1$ .



WAPM is satisfied:  
 $p^1 y^2 < p^1 y^1$ .



#### Theorem (necessary conditions for rationalizability)

Part (i) Any rationalizable profit function  $\pi$  is convex.

Part (ii) Any rationalizable profit function  $\pi$  is homogeneous of degree one, i.e.,  $\pi(\lambda p) = \lambda \pi(p)$  for all  $p \in \mathbb{R}^n$ ,  $\lambda > 0$ .

Part (iii) Any optimal supply correspondence  $Y^*$  is homogeneous of degree zero, i.e.,  $Y^*(\lambda p) = Y^*(p)$  for all  $p \in \mathbb{R}^n$ , all  $\lambda > 0$ .

#### Theorem (part (i))

$\pi(\cdot)$  is a convex function.

#### Proof.

Fix any  $p_1, p_2$  and let  $p_t \equiv tp_1 + (1-t)p_2$  for  $t \in [0, 1]$ . Then for any  $y \in Y$ ,

$$\begin{aligned}
 p_t \cdot y &= t \underbrace{p_1 \cdot y}_{\leq \pi(p_1)} + (1-t) \underbrace{p_2 \cdot y}_{\leq \pi(p_2)} \\
 &\leq t\pi(p_1) + (1-t)\pi(p_2).
 \end{aligned}$$

Since this is true for all  $p_t \cdot y$ , it holds for  $\sup_{y \in Y} p_t \cdot y = \pi(p_t)$ :

$$\pi(p_t) \leq t\pi(p_1) + (1-t)\pi(p_2).$$

□

#### Theorem (part (ii))

$\pi(\cdot)$  is homogeneous of degree one, i.e.,  $\pi(\lambda p) = \lambda \pi(p)$  for all  $p$  and  $\lambda > 0$ .

That is, if you scale all (input and output) prices up or down the same amount, you also scale profits by that amount.

#### Proof.

$$\begin{aligned}\pi(\lambda p) &\equiv \sup_{y \in Y} \lambda p \cdot y \\ &= \lambda \sup_{y \in Y} p \cdot y \\ &= \lambda \pi(p).\end{aligned}$$

□

#### Theorem (part (iii))

$Y^*(\cdot)$  is homogeneous of degree zero; i.e.,  $Y^*(\lambda p) = Y^*(p)$  for all  $p$  and  $\lambda > 0$ .

That is, a firm makes the same production choice if all (input and output) prices are scaled up or down the same amount

#### Proof.

$$\begin{aligned}Y^*(\lambda p) &\equiv \{y \in Y : \lambda p \cdot y = \pi(\lambda p)\} \\ &= \{y \in Y : \lambda p \cdot y = \lambda \pi(p)\} \\ &= \{y \in Y : p \cdot y = \pi(p)\} \\ &= Y^*(p).\end{aligned}$$

□

### 316 Definition 64 Euler's Law

#### Theorem (Euler's Law)

Suppose  $f(\cdot)$  is differentiable. Then it is homogeneous of degree  $k$  iff  $x \cdot \nabla f(x) = kf(x)$ .

#### Corollary

If  $f(\cdot)$  is homogeneous of degree one, then  $\nabla f(\cdot)$  is homogeneous of degree zero.

#### Proof.

Homogeneity of degree one means

$$\lambda f(x) = f(\lambda x).$$

Differentiating it in  $x$ ,

$$\begin{aligned}\lambda \nabla f(x) &= \nabla f(\lambda x) \\ \nabla f(x) &= \nabla f(\lambda x).\end{aligned}$$

□

## 317 Definition 65 Hotelling's Lemma

### Theorem (Euler's Law)

Suppose  $f(\cdot)$  is differentiable. Then it is homogeneous of degree  $k$  iff  $x \cdot \nabla f(x) = kf(x)$ .

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If  $f(\cdot)$  is homogeneous of degree one, then  $\nabla f(\cdot)$  is homogeneous of degree zero.

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□

## 318 Definition 66 Law of Supply

- To obtain a finite-change version of this condition, write a double application of WAPM:

$$\begin{aligned}p'y(p') &\geq p'y(p) & py(p) &\geq py(p') \\ p'(y(p') - y(p)) &\geq 0 & -p(y(p') - y(p)) &\geq 0\end{aligned}$$

Add to get

$$(p' - p) \cdot (y(p') - y(p)) \geq 0$$

- That is,  $\Delta p \Delta y \geq 0$ .
- This inequality is known as the "Law of Supply".
- The differentiable version:  $dp \cdot dy \geq 0$ . That is, supply changes in the direction of the price change.

## 319 4.5. Cost Minimization Problem (CMP)

### 320 Definition 67 Single-output Firm

Recall notation for a single-output firms:

- $p \in \mathbb{R}_+$ : Price of output
- $w \in \mathbb{R}_+^{n-1}$ : Prices of inputs
- $q \in \mathbb{R}_+$ : Output produced
- $z \in \mathbb{R}_+^{n-1}$ : Inputs used

Thus, a price vector is  $(p, w) \in \mathbb{R}^n$  and a net output vector (production plan) is  $(q, -z) \in \mathbb{R}^n$ .

We will often denote  $m \equiv n - 1$ .

### Definition (production function)

For a firm with a single output  $q$  (and inputs  $-z \in \mathbb{R}^m$ ), the production function  $f : \mathbb{R}_+^m \rightarrow \mathbb{R}_+$  is defined as a maximum output that can be produced from the given amount of inputs:  $q = f(z)$ , where  $z \in \mathbb{R}_+^m$ .

### Examples

Cobb-Douglas production function:  $q = f(z_1, z_2) = z_1^\alpha z_2^{1-\alpha}$ ,  $\alpha \in (0, 1)$ .

CES production function:  $q = f(z_1, z_2) = (z_1^\rho + z_2^\rho)^{1/\rho}$ ,  $0 \neq \rho < 1$ .

With one output, free disposal, and production function  $f(\cdot)$ , the production set is

$$Y = \{(q, -z) : z \in \mathbb{R}_+^m \text{ and } f(z) \geq q\}.$$

## 321 Definition 68 Cost Minimization

- If  $p > 0$ , the firm will never dispose any output (cannot have  $q < f(z)$ ).
- Instead, it will choose  $q = f(z)$  to maximize profit:

$$\max_{z \in \mathbb{R}_+^m} \underbrace{pf(z)}_{\text{revenue}} - \underbrace{w \cdot z}_{\text{cost}}$$

- Let us fix the revenue.
- *Observation*: To maximize profit for a fixed revenue, the firm needs to minimize cost.
- Cost minimization can be viewed as an intermediate step in profit maximization.

We separate the profit maximization problem into two parts:

1. Find a cost-minimizing way to produce a given output level  $q$  (cost-minimization problem, CMP).
  - *Cost function* (it's a value function – maximum value of the objective function for  $\forall q, w$  (parameters)):

$$CMP : \quad c(q, w) \equiv \inf_{z : f(z) \geq q} w \cdot z,$$

where *CMP* means "cost minimization problem".

- *Conditional factor (input) demand correspondence* (it's a solution to CMP)

$$\begin{aligned} Z^*(q, w) &\equiv \arg \min_{z : f(z) \geq q} w \cdot z \\ &= \{z : f(z) \geq q \text{ and } w \cdot z = c(q, w)\}. \end{aligned}$$

("conditional" means that  $q$  is given).

2. Find an output level that maximizes the difference between revenue and cost, given the optimal cost function.

$$OOP : \quad \max_{q \geq 0} \{pq - c(q, w)\},$$

where *OOP* means "optimal output problem".

## 322 5. General Equilibrium

### 323 Definition 69 The Walrasian Model

- $L$  goods  $\ell \in \mathcal{L} \equiv \{1, \dots, L\}$ .
- $I$  consumers  $i \in \mathcal{I} \equiv \{1, \dots, I\}$ .
- Consumers do not have monetary wealth, but rather an endowment of goods which they can trade or consume.
- $e^i \in \mathbb{R}_+^L$  is endowment of consumer  $i$ .
- $x^i \in \mathbb{R}_+^L$  is consumption bundle of consumer  $i$ .
- Preferences are represented by utility function  $u^i: \mathbb{R}_+^L \rightarrow \mathbb{R}$ .
- Economy  $\mathcal{E} = ((u^i, e^i)^{i \in \mathcal{I}})$ .
- Endogenous prices  $p \in \mathbb{R}_+^L$ . Each consumer takes  $p$  as given.

- Each consumer  $i$  solves

$$\begin{aligned} \max_{x^i \in \mathbb{R}_+^L} & u^i(x^i) \\ \text{s.t. } & p \cdot x^i \leq p \cdot e^i, \end{aligned}$$

where,  $p \cdot e^i$  is the consumer's wealth (if he sells his endowment).

- Here, logistics does not matter (he can either sell everything or sell the difference of what he needs).
- Equivalently, he solves

$$\max_{x^i \in B^i(p)} u^i(x^i),$$

where  $B^i(p) \equiv \{x^i \in \mathbb{R}_+^L : p \cdot x^i \leq p \cdot e^i\}$  is the budget set for  $i$ .

### 324 Definition 70 Walrasian Equilibrium

#### Definition (Walrasian equilibrium)

A Walrasian equilibrium for economy  $\mathcal{E}$  is price  $p$  and quantities  $(x^i)^{i \in \mathcal{I}}$  such that

- 1 All agents maximize their utilities; i.e., for all  $i \in \mathcal{I}$ ,

$$x^i \in \arg \max_{x \in B^i(p)} u^i(x);$$

- 2 Markets clear; i.e., for all  $\ell \in \mathcal{L}$ ,

$$\sum_{i \in \mathcal{I}} x_\ell^i = \sum_{i \in \mathcal{I}} e_\ell^i.$$

### 325 Definition 71 Pareto Optimality / Pareto Efficiency



#### Definition (feasible allocation)

An allocation  $(x^i)_{i \in \mathcal{I}} \in \mathbb{R}_+^{I \times L}$  is feasible iff for all goods  $\ell \in \mathcal{L}$ ,

$$\sum_{i \in \mathcal{I}} x_\ell^i \leq \sum_{i \in \mathcal{I}} e_\ell^i.$$

#### Definition (Pareto optimality)

Given an economy  $\mathcal{E}$ , a feasible allocation  $x \equiv (x^i)_{i \in \mathcal{I}}$  is Pareto optimal if there is no other feasible allocation  $\hat{x}$  such that  $u^i(\hat{x}^i) \geq u^i(x^i)$  for all  $i \in \mathcal{I}$  with strict inequality for some  $i$ .

### 326 Definition 72 Edgeworth Box

- A1.  $u^i(\cdot)$  is continuous;
- A2.  $u^i(\cdot)$  is increasing; i.e.,  $x^{i'} \gg x^i \Rightarrow u^i(x^{i'}) > u^i(x^i)$ ;
- A3.  $u^i(\cdot)$  is concave;
- A4.  $e^i \gg 0$ ; i.e., every agent has at least a little bit of every good.

#### Definition (monotone)

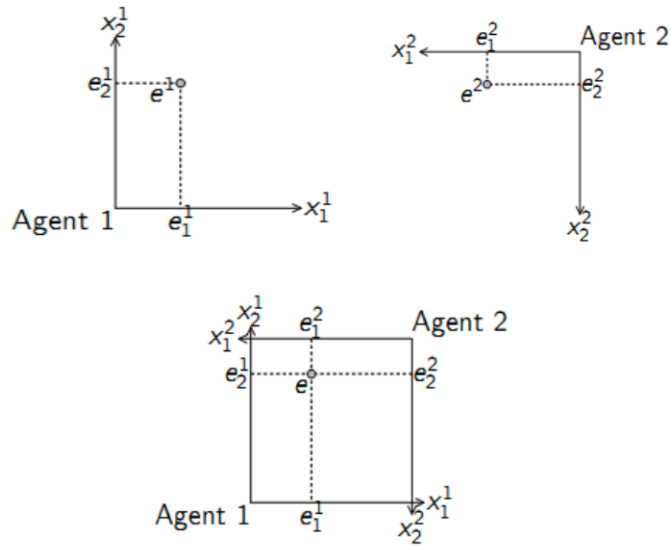
$\succsim$  is monotone iff  $x \succ y \Rightarrow x \succ y$ .

#### Definition (local non-satiation)

$\succsim$  is locally non-satiated iff for any  $x$  and  $\epsilon > 0$ , there exists  $y$  such that  $\|x - y\| \leq \epsilon$  and  $y \succ x$ .

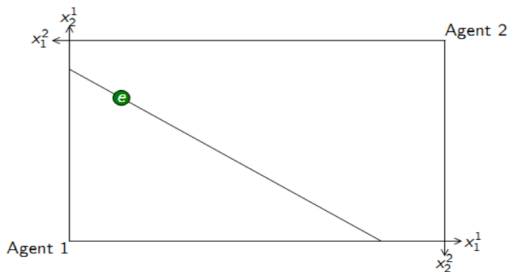
i.e., there are some desirable commodities.

- A2 means (strict) monotonicity. It implies local nonsatiation.
- By A3, if  $u^i(\cdot)$  is concave  $\Rightarrow$  quasiconcave. Both mean convexity of preferences.
- We do not want to get maximum generality of our results:
  - A2 can be weakened to local nonsatiation.
  - A3 can be weakened to quasiconcavity (preferences are convex).

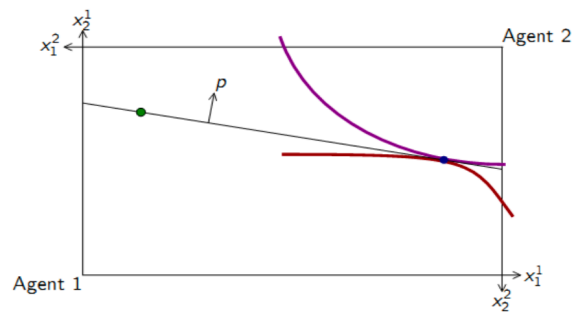


Agents 1 and 2 have the same budget line:

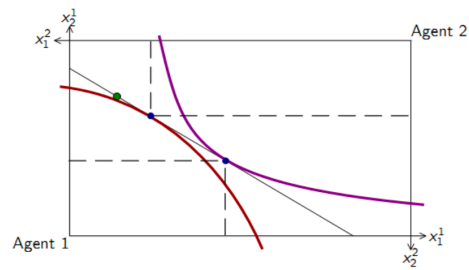
$$p \cdot x^1 = p \cdot e^1 \text{ and } p \cdot x^2 = p \cdot e^2$$



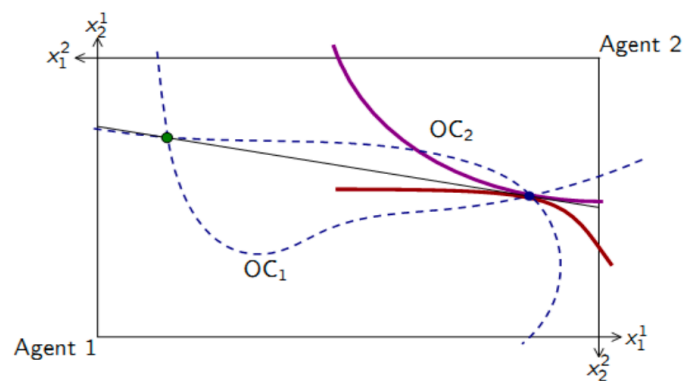
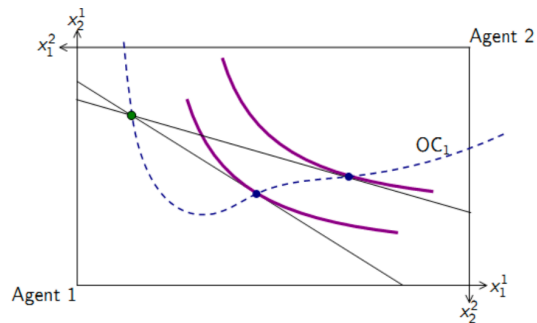
Equilibrium if the agents choose the same point.

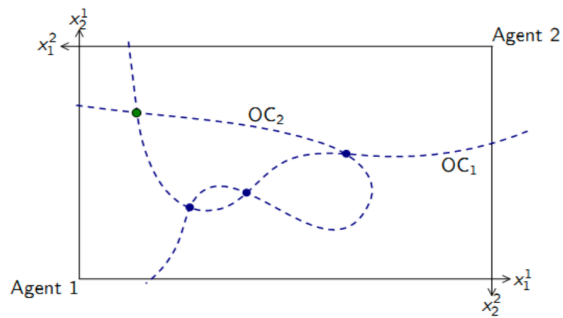


Because the agents choose different points, there is no market clearing at these prices (non-equilibrium prices).



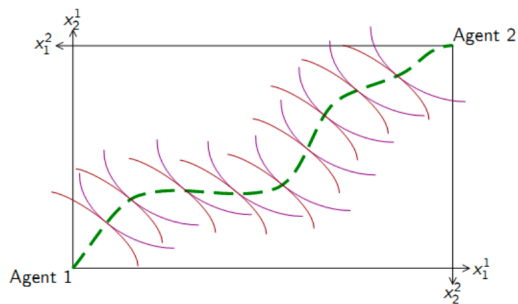
The offer curve traces out Marshallian (Walrasian) demand as prices change. Note that the offer curve starts at  $e$ .



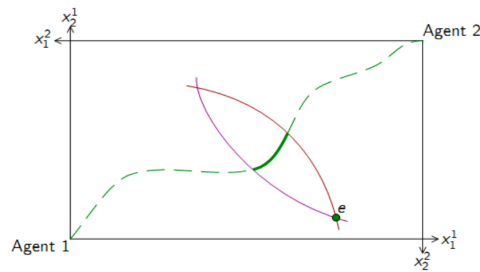


Generically, there is an odd number of equilibria.

The Pareto set is the locus of Pareto optimal allocations.



We expect agents to reach the contract curve: the portion of the Pareto set that makes each better off than  $e$ .



If the agents can bargain, they can observe that they can move to the points inside the contract curve.

### 327 Definition 73 Walrasian Equilibrium and Pareto Optimality

WE and PO are very different concepts.

#### Pareto optimum

- 1 An allocation

given aggregate endowments and individual preferences.

#### Walrasian equilibrium

- 1 An allocation
- 2 Prices

given individual endowments and preferences.

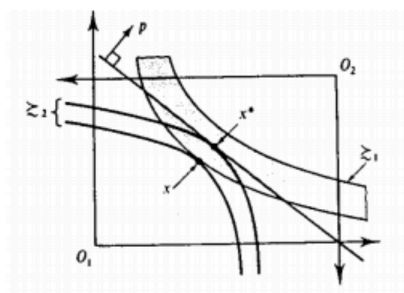
- We want to know the connection between WE and PO.  $\Rightarrow$  Welfare Theorems.
- Welfare Theorems impose conditions under which:
  - $WE \Rightarrow PO$  (First Welfare Theorem).
  - $PO \Rightarrow WE$  (Second Welfare Theorem).

### 328 Definition 74 First Welfare Theorem

#### Theorem (First Welfare Theorem)

(Arrow, 1951, Debreu, 1951). Let  $(p, (x^i)_{i \in I})$  be a Walrasian equilibrium. Then if preferences are locally nonsatiated, the allocation  $(x^i)_{i \in I}$  is Pareto optimal.

A WE  $x^*$  is not PO because agent 1's preferences fail to satisfy local nonsatiation (in turn,  $x$  is PO).



### 329 Definition 75 Second Welfare Theorem

#### Theorem (Second Welfare Theorem)

(Arrow, 1951, Debreu, 1951). Let  $\mathcal{E}$  be an economy that satisfies:

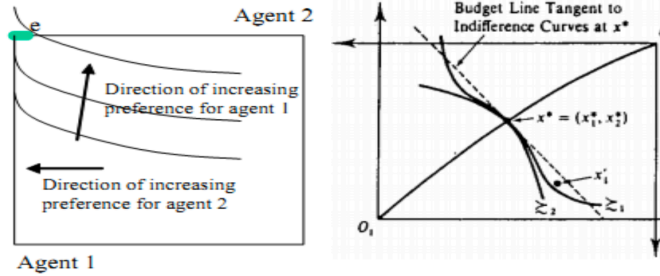
- A1.  $u^i(\cdot)$  is continuous;
- A2.  $u^i(\cdot)$  is increasing; i.e.,  $u^i(x^{i'}) > u^i(x^i)$  whenever  $x^{i'} \gg x^i$ ;
- A3.  $u^i(\cdot)$  is concave;
- A4.  $e^i \gg 0$ ; i.e., every agent has at least a little bit of every good.

If  $(e^i)_{i \in I}$  is Pareto optimal, then there exists a price vector  $p \in \mathbb{R}_+^L$  such that  $(p, (e^i)_{i \in I})$  is a Walrasian equilibrium for  $\mathcal{E}$ .

## Examples of failure of the Second Welfare Theorem

**Example 1:** Arrow's exceptional case ( $e_1^1 = 0$  &  $e_2^2 = 0$ ; if  $p_2 = 0$ , agent 1 has 0 wealth).

**Example 2:** Nonconvex preferences.



### 330 Definition 76 Finding a Pareto Optimal Allocation Using Its Definition

#### Definition (Pareto optimality)

Given an economy  $\mathcal{E}$ , a feasible allocation  $x \equiv (x^i)^{i \in \mathcal{I}}$  is Pareto optimal if there is no other feasible allocation  $\hat{x}$  such that  $u^i(\hat{x}^i) \geq u^i(x^i)$  for all  $i \in \mathcal{I}$  with strict inequality for some  $i$ .

- Construct an algorithm for finding a PO allocation based on the above definition (later we'll see a different construction).

**Step 1.** Choose the utility levels attained by agents  $i \in \{2, \dots, I\}$  and fix them.

**Step 2.** Maximize agent 1's utility subject to the utility levels of the other agents, fixed in Step 1.

- Find a PO allocation by solving the following problem:

$$\max_{(x^i)^{i \in \mathcal{I}} \in \mathbb{R}_+^{I \times L}} u^1(x^1)$$

such that

$$\begin{aligned} (1) \quad & u^i(x^i) \geq \bar{u}^i \quad \text{for } i = 2, \dots, I \\ (2) \quad & \sum_{i \in \mathcal{I}} x_\ell^i \leq \sum_{i \in \mathcal{I}} e_\ell^i \quad \text{for } \ell = 1, \dots, L. \end{aligned}$$

- We refer to constraints (1) as promise-keeping constraints, and (2) as the economy's resource constraints (or feasibility constraints).

• **A Pareto problem:**

$$\max_{(x^i)_{i \in \mathcal{I}} \in \mathbb{R}_+^{I \times L}} u^1(x^1)$$

such that

$$\begin{aligned} (1) \quad & x \geq 0 \\ (2) \quad & u^i(x^i) \geq \bar{u}^i \quad \text{for } i = 2, \dots, I \\ (3) \quad & \sum_{i \in \mathcal{I}} x_\ell^i \leq \sum_{i \in \mathcal{I}} e_\ell^i \quad \text{for } \ell = 1, \dots, L. \end{aligned}$$

- By our normalization,  $u^i(x^i) > 0$ . So,  $\bar{u}^i \geq 0$  for all  $i \in \{2, \dots, I\}$ .
- Let  $\lambda^i$  = multiplier on  $u^i(x^i) \geq \bar{u}^i$ .
- Let  $\mu_\ell$  = multiplier on  $\sum_i x_\ell^i \leq \sum_i e_\ell^i$ .
- Under our assumptions, these constraints of type (1) and (2) will be binding at a solution.
- Thus,  $\lambda^i > 0$  for  $i = 2, \dots, I$  and  $\mu_\ell > 0$  for  $\ell = 1, \dots, L$ .

$$\mathcal{L} = u^1(x^1) + \sum_{i=2}^I \lambda^i (u^i(x^i) - \bar{u}^i) + \sum_{\ell=1}^L \sum_{i=1}^I [\mu_\ell (e_\ell^i - x_\ell^i) - \gamma_\ell^i (-x_\ell^i)],$$

where  $\gamma_\ell^i$  = Lagrange multiplier associated with constraint  $x_\ell^i \geq 0$ .

- FOC wrt  $x_\ell^1$  :

$$\frac{\partial u^1}{\partial x_\ell^1} - \mu_\ell + \gamma_\ell^1 = 0.$$

- FOC wrt  $x_\ell^i$  for all  $i \in \{2, \dots, I\}$ :

$$\lambda^i \frac{\partial u^i}{\partial x_\ell^i} - \mu_\ell + \gamma_\ell^i = 0.$$

- Thus, the FOC for agent 1 is the same as FOC for all  $i \in \{2, \dots, I\}$  under  $\lambda^1 \equiv 1$ .
- By complementary slackness,  $\gamma_\ell^i x_\ell^i = 0$ . 2 possible cases:
  - (i)  $\gamma_\ell^i > 0$  and  $x_\ell^i = 0$ :

$$\lambda^i \frac{\partial u^i}{\partial x_\ell^i} - \mu_\ell \leq 0.$$

- (ii)  $\gamma_\ell^i = 0$  and  $x_\ell^i > 0$ :

$$\lambda^i \frac{\partial u^i}{\partial x_\ell^i} = \mu_\ell.$$

- Summarizing the FOCs of all agents  $i \in \mathcal{I}$  :

$$\lambda^i \frac{\partial u^i}{\partial x_\ell^i} \leq \mu_\ell \text{ with equality if } x_\ell^i > 0.$$